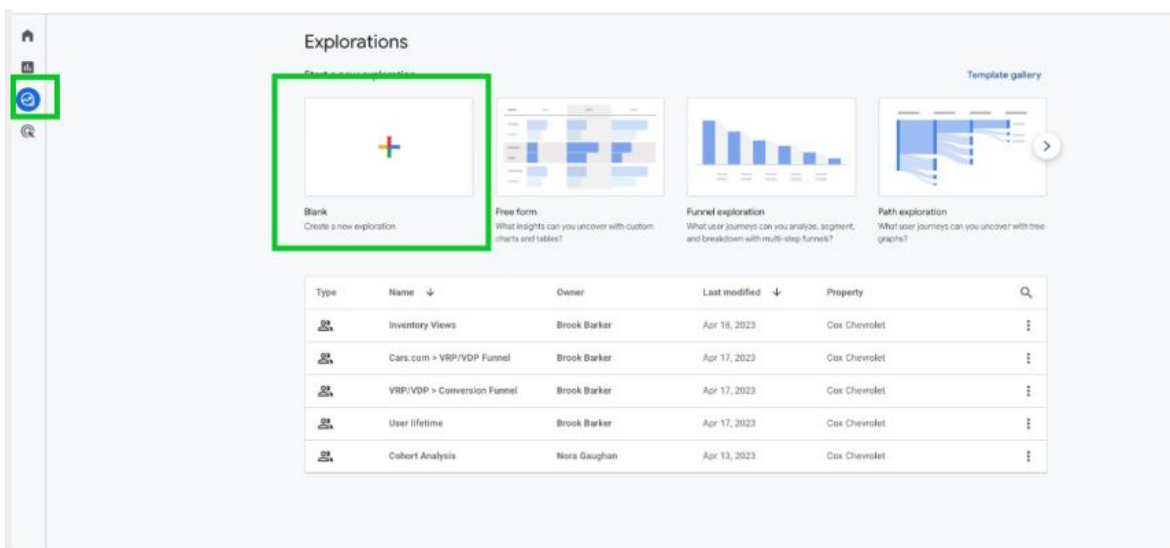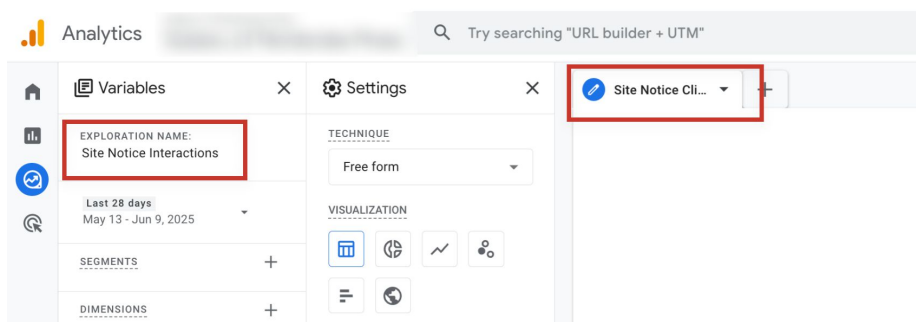# How-To: Site Notice Interactions

Once your Google Analytics 4 (GA4) property is receiving ASC website events and you have configured the custom dimensions, you're ready to look into building reports.

The following documentation shows you a way to view interactions with Site Notice Banners. Below will show you how to view banner interactions broken out by the unique Site Notice clicks. To begin, you will need to log into your GA4 property and navigate to the 'Explore' section in the GA4 interface:

STEP 1: Click on the 'Blank' report template option

STEP 2: Under 'Exploration Name' name your report (in this example we will name it 'Site Notice Interactions''). After naming the report, name the page (in this example we will name it 'Site Notice Clicks')

STEP 3: Click the '+' Next to 'DIMENSIONS" and select:

      a. Event name

      b. element_text

      c. element_type

      e. page_type

Click 'Import' when done. You should now see the four dimensions under 'DIMENSIONS"

STEP 4: Click the '+' Next to 'METRICS' and select:

a. Event Count

Click 'Import' when done. You should now see the one metric under 'METRICS"

STEP 5: Drag the dimension 'element_text' & 'page_type' under 'ROWS'. Drag the metric 'Event Count' under 'VALUES'. Now 'element_text', 'page_type' and 'Event count' should show in the right column and data will populate.

STEP 6: In the 'ROWS' section next to 'Show rows' change the number from 10 to 100

STEP 7: Click on 'Drop or select dimension or metric' under 'FILTERS' and select 'Event Name'

STEP 8: Under 'Select match type' select 'exactly matches' and type 'asc_cta_interaction' in the 'Enter expression' line. Click Apply

STEP 9: Click on 'Drop or select dimension or metric' under 'FILTERS' and select 'element_text''

STEP 10: Under 'Select match type' select 'contains' and type 'Site Notice' in the 'Enter expression' line. Click Apply

> Event name exactly
> matches
> asc_cta_interaction
>
> element_text   ⊗
>
> Conditions*
>
> contains   ▼
>
> Site Notice
>
>   Cancel   **Apply**

STEP 11: Click on 'Drop or select dimension or metric' under 'FILTERS' and select 'element_type''

> VALUES
>
> ⠿ Event count
>
> ┊ + Drop   Dimensions
>
> CELL TYPE   element_text
>
> Bar chart   Event name
>
>   page_type
> FILTERS
>   element_type
> Event nar
> matches
> asc_cta_i
>   Metrics
> element_
> Site Notic   Event count
>
> + Drop
>   or met

STEP 12: Under 'Select match type' select exactly matches and type 'banner' in the 'Enter expression' line. Click Apply

FILTERS

Event name exactly matches asc_cta_interaction

element_text contains Site Notice

element_type ⊗

Conditions*

exactly matches ▾

banner

Cancel   **Apply**

STEP 13: You will now see Site Notice interactions on your site, broken out by page_type