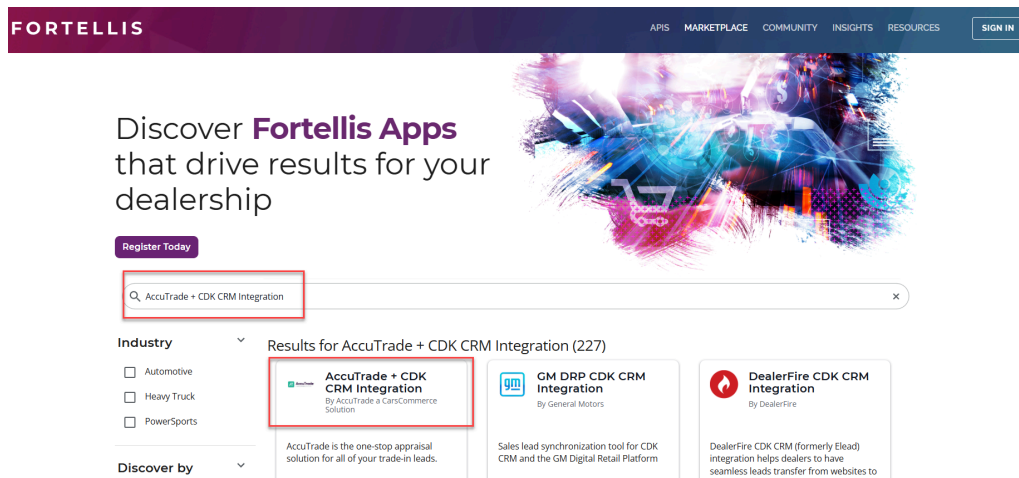


# How to: Subscribe to the AccuTrade + CDK CRM Integration

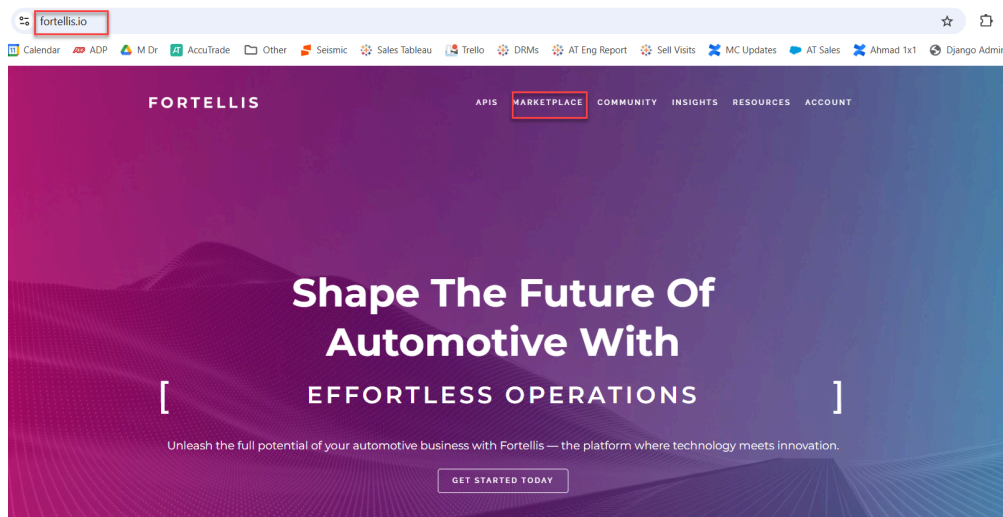
AccuTrade seamlessly integrates with CDK’s CRM, capturing every trade-in lead—whether from Cars.com, CarGurus, KBB, Edmunds, your dealer website, or any other source. These leads are automatically available for accurate appraisals within AccuTrade, providing a streamlined and efficient process for you and your team.

**Dealer must be an AccuTrade Connected Subscriber.**

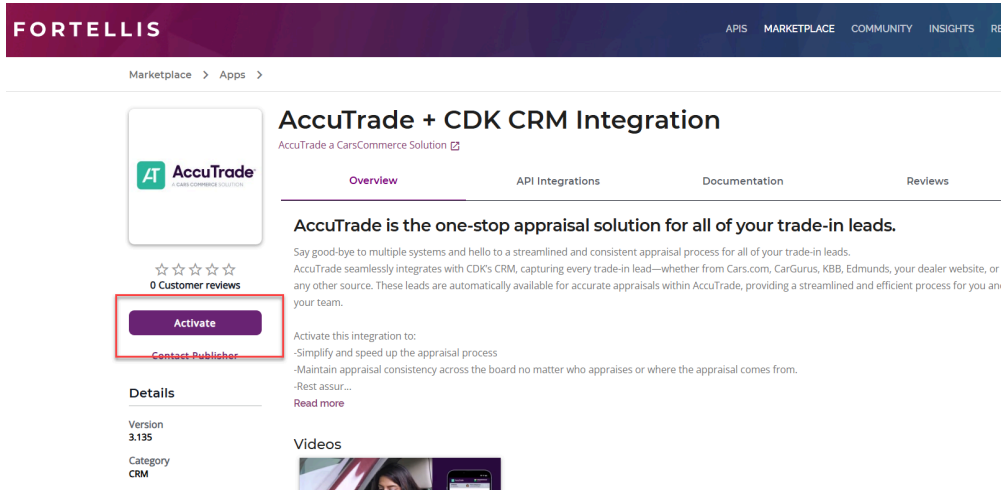
1. Log-in to <https://fortellis.io/> and navigate to the “Marketplace”



2. Search for “AccuTrade + CDK CRM Integration”



### 3. Click “Activate”



**AccuTrade + CDK CRM Integration**  
 AccuTrade a CarsCommerce Solution

☆☆☆☆  
 0 Customer reviews

**Activate**

Contact Publisher

**Details**

Version  
 3.135

Category  
 CRM

**AccuTrade is the one-stop appraisal solution for all of your trade-in leads.**

Say good-bye to multiple systems and hello to a streamlined and consistent appraisal process for all of your trade-in leads. AccuTrade seamlessly integrates with CDK's CRM, capturing every trade-in lead—whether from Cars.com, CarGurus, KBB, Edmunds, your dealer website, or any other source. These leads are automatically available for accurate appraisals within AccuTrade, providing a streamlined and efficient process for you and your team.

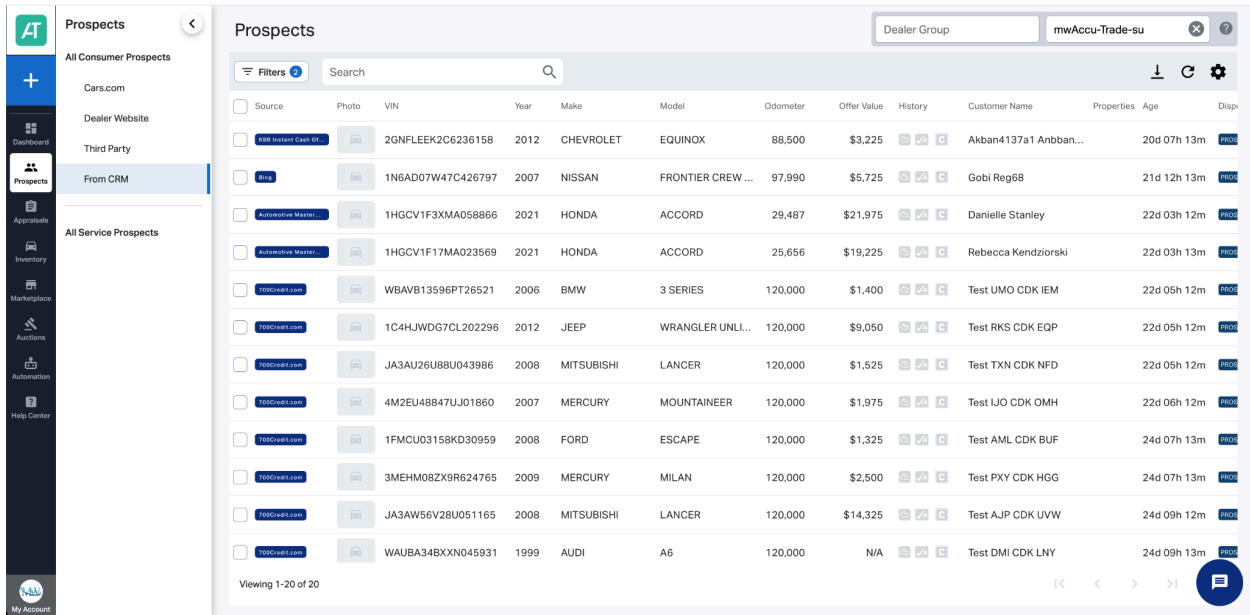
Activate this integration to:

- Simplify and speed up the appraisal process
- Maintain appraisal consistency across the board no matter who appraises or where the appraisal comes from.
- Rest assur...

Read more

**Videos**

- This will send a notification to the AccuTrade support team ([support@accu-trade.com](mailto:support@accu-trade.com))
- Our team will enable the integration and send you a confirmation email, letting you know it's active
- Leads can be found in the “Prospects” tab of the AccuTrade dashboard
  - Details within each Prospect: VIN, mileage (if available), color (if available), Customer Info, Original Source of the lead (CarGurus, AutoTrader, Dealer's Site, etc)
  - You can use a filter to better identify these leads using the “From CRM” option




**Prospects**

Dealer Group: mwAccu-Trade-su

Filters Search

Source	Photo	VIN	Year	Make	Model	Odometer	Offer Value	History	Customer Name	Properties	Age	Dispo
From Dealer's Website		2GNFLEEK2C6236158	2012	CHEVROLET	EQUINOX	88,500	\$3,225		Akban4137a1 Anbba...	20d 07h 13m		PROG
From CRM		1N6AD07W47C426797	2007	NISSAN	FRONTIER CREW ...	97,990	\$5,725		Gobi Reg68	21d 12h 13m		PROG
Automotive Master		1HGCV1F3XMA0588866	2021	HONDA	ACCORD	29,487	\$21,975		Danielle Stanley	22d 03h 12m		PROG
Automotive Master		1HGCV1F17MA023569	2021	HONDA	ACCORD	25,656	\$19,225		Rebecca Kendziorski	22d 03h 13m		PROG
From Dealer's Website		WB4VB13596PT26521	2006	BMW	3 SERIES	120,000	\$1,400		Test UMO CDK IEM	22d 05h 12m		PROG
From Dealer's Website		1C4HJWDG7CL202296	2012	JEEP	WRANGLER UNLI...	120,000	\$9,050		Test RKS CDK EQP	22d 05h 12m		PROG
From Dealer's Website		JA3AU26U88U043986	2008	MITSUBISHI	LANCER	120,000	\$1,525		Test TXN CDK NFD	22d 05h 12m		PROG
From Dealer's Website		4M2EU48847UJ01860	2007	MERCURY	MOUNTAINEER	120,000	\$1,975		Test LJO CDK OMH	22d 06h 12m		PROG
From Dealer's Website		1FMCU03158KD30959	2008	FORD	ESCAPE	120,000	\$1,325		Test AML CDK BUF	24d 07h 13m		PROG
From Dealer's Website		3MEHM08ZX9R624765	2009	MERCURY	MILAN	120,000	\$2,500		Test PXY CDK HGG	24d 07h 13m		PROG
From Dealer's Website		JA3AW56V28U051165	2008	MITSUBISHI	LANCER	120,000	\$14,325		Test AJP CDK UVW	24d 09h 12m		PROG
From Dealer's Website		WAUBA34BXN045931	1999	AUDI	A6	120,000	N/A		Test DMI CDK LNY	24d 09h 13m		PROG

Viewing 1-20 of 20

 **TIP:** Convert these Prospects to Appraisals to ensure your final offer reflects the most accurate valuation of the vehicle. [How to Video, linked here.](#)