



# INVENTORY DISPLAY SETTINGS

## Overview and Table of Contents

In this guide we'll cover how to make changes to your Lightning Settings in the backend of your website for your Inventory Display Settings (IDP).

**CLICK A TITLE TO NAVIGATE TO THAT SECTION** 

[Introduction to Lightning Settings](#)

[General Tab](#)

[Pricing Tab](#)

[VRP Tab](#)

[VDP Tab](#)

[OEM Tab](#)

[Home Page Tab](#)

[Support and Coaching Help](#)

Keep in mind, when making changes to your Lightning Settings, be sure to follow these steps when publishing your updates:

- Save Changes
- Clear Rows (for Vehicle Results Page changes)
- Flush Cache (for Vehicle Display Page changes)
- Reload Site Cache
- Check the Frontend of Website



### Best Practice

Use an Incognito Window to view your changes immediately. This process tends to yield best results.

Note: sections not covered in this guide is a feature needing Support assistance. Reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com) or (855) 357-4677.





# INVENTORY DISPLAY SETTINGS

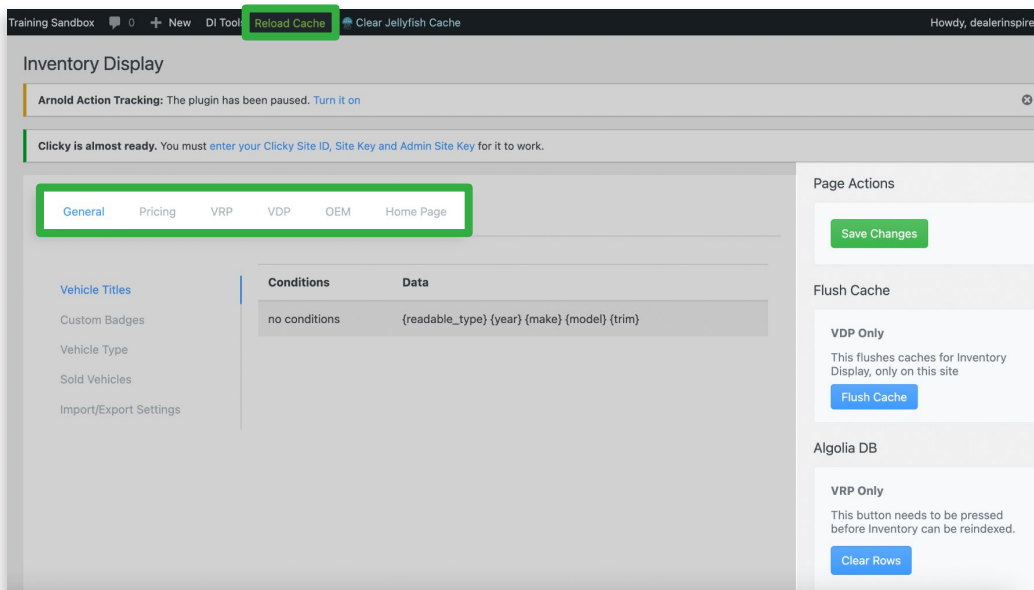
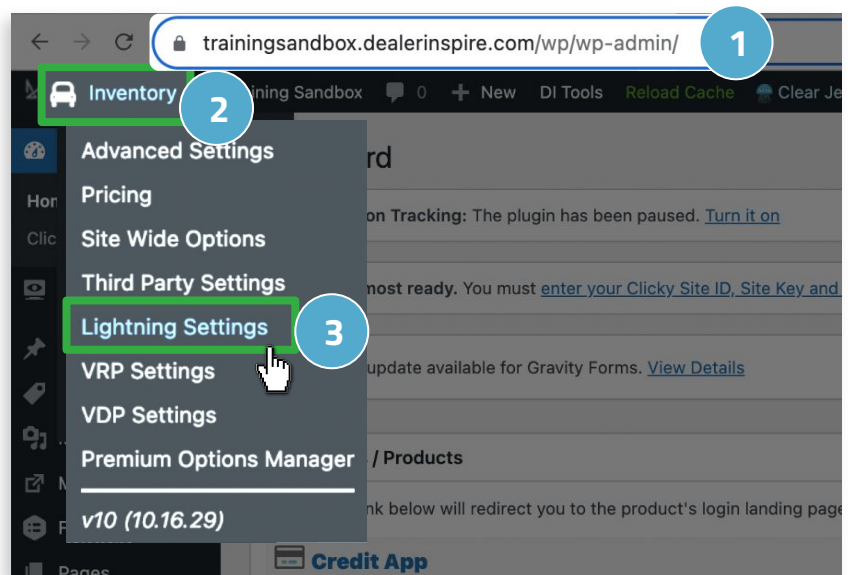
## Overview and Introduction

To get to your Lightning Settings, you'll first need to login to the backend of your dealership website.

### FINDING LIGHTNING SETTINGS

1. Log in to your website
2. Hover over **Inventory**
3. Select **Lightning Settings**

You'll see this page with various Inventory Display Tabs. We'll go over each one!



Remember to:

1. Save Changes
2. Flush Cache
3. Clear Rows
4. Reload Cache

before publishing.



# IDP SETTINGS

## General Tab

In the General Tab, you'll see options for Vehicle Titles, Custom Badges, and Vehicle Type. Let's jump into each one.



### VEHICLE TITLES

Pulled from multiple places on the backend of your website. Vehicle Titles could also be recommended or required by your OEM and may be set up a specific way to maintain compliance.

If you need additional Vehicle Titles created or current titles adjusted, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).

### CUSTOM BADGES

Most custom badges concern vehicles like In Transit, Demo, Loaner, or other things like that. Custom or vehicle badging could also be recommended or required by your OEM and may be set up a specific way to maintain compliance.

To have custom badges added or adjusted, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).

### VEHICLE TYPE

Toggle the switch If you want to replace the Pre-Owned verbiage with Used Vehicles. If this toggle is already turned on, it is more than likely due to compliance requirements for your OEM.

In that case, toggling this off will not switch the verbiage in order to maintain compliance on your site.





# IDP SETTINGS

## General Tab

In the General Tab, you'll also see options for Sold Vehicles and Import/Export settings. Both of these sections should only be touched by our Support team.

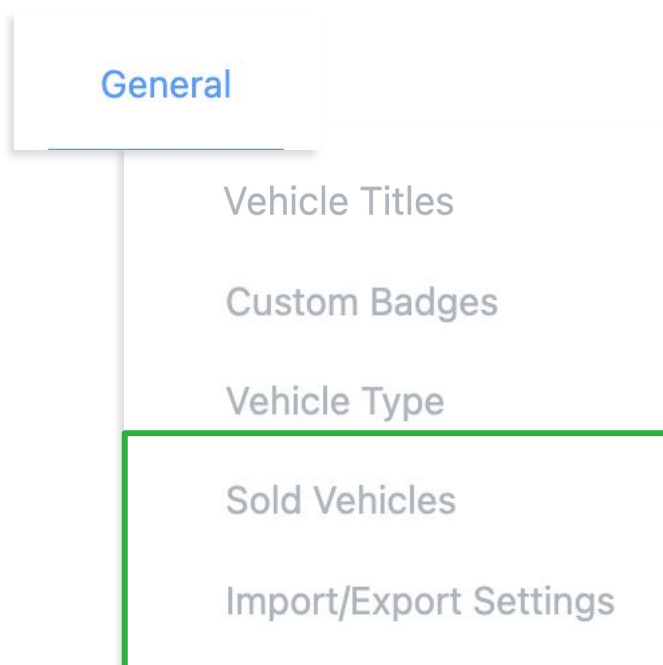


### IMPORT/EXPORT

For assistance with Import and Export Settings, please reach out to: [support@dealerinspire.com](mailto:support@dealerinspire.com).

### SOLD VEHICLES

For assistance with Sold Vehicles Settings, please reach out to: [support@dealerinspire.com](mailto:support@dealerinspire.com).





# IDP SETTINGS

## Pricing Tab

On the Pricing Tab you'll see the options for Stacks, Savings, Locked Pricing, Incentives, Advanced Pricing, and Payments.



### PRICING TAB

Please note, any Pricing Stack adjustments should always be handled by our DI Support Team. To make changes to your pricing or pricing stacks, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).

- Stacks**
- Savings
- Locked Pricing
- Incentives
- Advanced Pricing
- Payments

Configure the order the pricing blocks render. This does NOT correlate with Advanced Pricing.

PRICING STACK		+
MSRP	>	?
Savings	>	?
Our Price	>	?





# IDP SETTINGS

## VRP Tab

On the VRP Tab, you have the option to customize multiple Lightning VRP details. Let's take a look at each subtab, and see what is available to you.

- Appearance
- Banners
- Vehicle Card
- Sidebar
- Sorting
- Language
- Shortcodes
- Third Party
- No Results
- Customize Styles



In the Appearance section, you'll see:

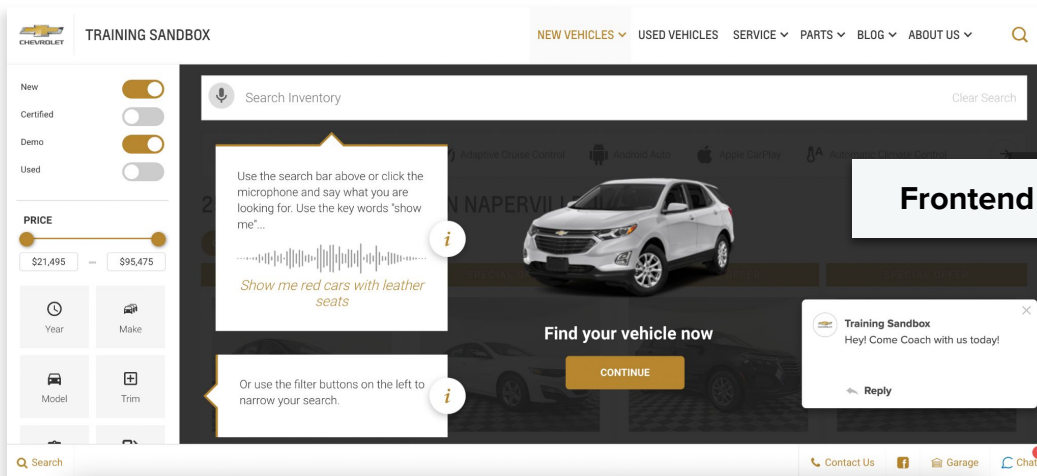
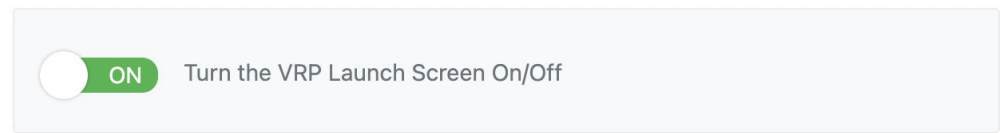
### LAUNCH SCREEN

This is a message that tells the customer different ways to search for vehicles on the VRP. This can be toggled on or off, depending on your preferences.

Backend

### CUSTOMIZE LIGHTNING VRP

#### Launch Screen



On the VRP, You'll see the Launch Screen at play, showing the shopper different easy they can start their vehicle search.





# IDP SETTINGS

## VRP Tab

### Appearance

Banners

Vehicle Card

Sidebar

Sorting

Language

Shortcodes

Third Party

No Results

Customize Styles

General

Pricing

VRP

VDP

OEM

Home Page

In the Appearance section, you'll see:

### BREAD CRUMBS

This allows shoppers to easily go to a previous page without having to click the back arrow on your browser. With this feature turned on, it will display the previous pages at the top of the customers current page.

Backend

Show Bread Crumbs

OFF



Turn VRP Bread Crumbs On/Off

### MOBILE LAYOUT

You have the option to toggle this on or off depending on whether you'd like to show one vehicle at a time, or multiple, on your VRP in the mobile view.

Mobile Layout

OFF



Turn the full width view On/Off



You can display the mobile layout with a full vehicle image





# IDP SETTINGS

## VRP Tab

Appearance

Banners

Vehicle Card

Sidebar

Sorting

Language

Shortcodes

Third Party

No Results

Customize Styles

General

Pricing

VRP

VDP

OEM

Home Page

In the Appearance section, you'll see:

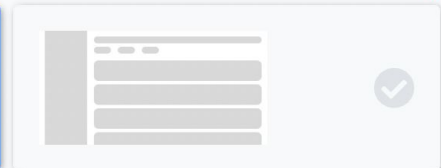
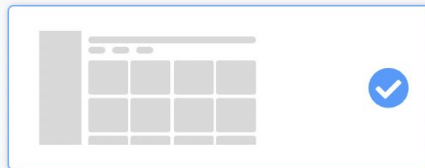
### VEHICLE DISPLAY

Change the layout of the VRP page. By default, vehicles will show in a Grid View, but you can select List View.

Vehicle Display

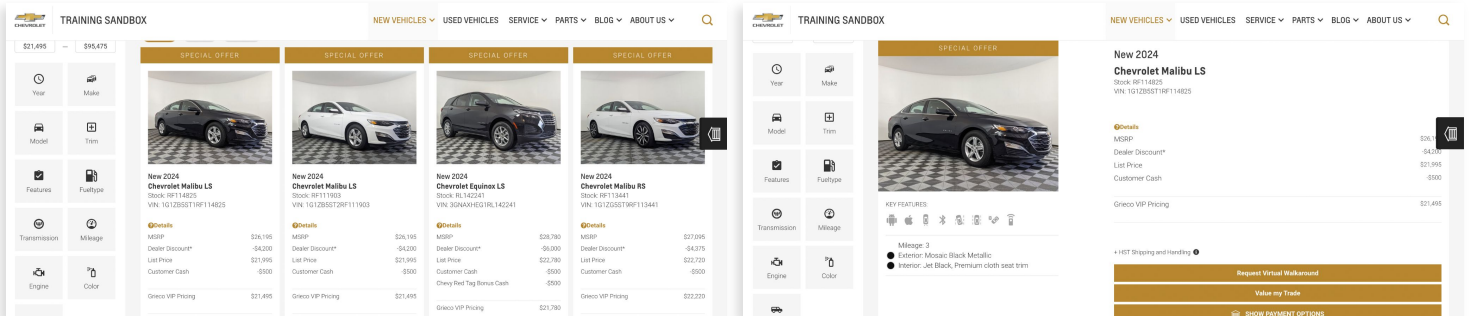
Backend

How do you want the vehicle to display?



You can display the vehicle in a grid or list.

### Frontend



GRID VIEW

LIST VIEW\*

\*Shows one vehicle at a time.  
To view more, continue scrolling.







# IDP SETTINGS

## VRP Tab

- Appearance
- Banners
- Vehicle Card
- Sidebar
- Sorting
- Language
- Shortcodes
- Third Party
- No Results
- Customize Styles

**Frontend**

- Year
- Make
- Model
- Trim
- Features
- Fueltype
- Transmission
- Mileage
- 
- 

General Pricing **VRP** VDP OEM Home Page

In the Appearance section, you'll see:

### FILTER SIDEBAR

Similar to Page View, you can change the layout of the sidebar filters. Grid View is the default, but you can select List.

Filter Sidebar **Backend**

How do you want filters to appear?

Grid View  List View

**Set the Payment Toggle Style**  
This will set the style for the VRP payment toggle

Underline  Button

You can select the Payment Toggle Style to be an **1. Underline** or **2. Button** view.

This is the frontend view of the filter options on your dealership website.

**1** CASH LEASE FINANCE

**2** Cash Lease Finance



# IDP SETTINGS

## VRP Tab

Appearance

**Banners**

Vehicle Card

Sidebar

Sorting

Language

Shortcodes

Third Party

No Results

Customize Styles

General

Pricing

**VRP**

VDP

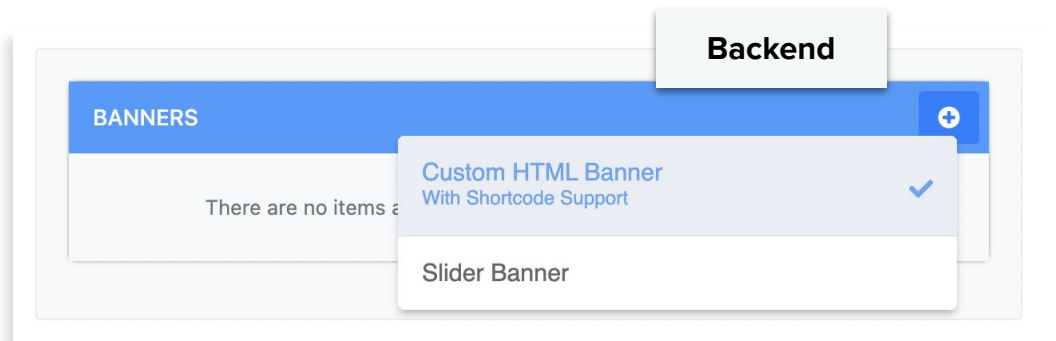
OEM

Home Page

### BANNERS

In this section we'll take a look at Top Fixed Banners, Full Width, and Inline. Select the plus sign to add a banner via Custom HTML or the Slider option.

Best practice: Banner sizing = **1400px** by **150px** (give or take 50px)



FORD DEMO

NEW VEHICLES USED VEHICLES SPECIALS FINANCE SERVICE PARTS ABOUT US

Certified New Used

CASH LEASE FINANCE

CAN'T FIND THE EDGE YOU'RE LOOKING FOR?



Deb will help you find the perfect color and trim.

ORDER CUSTOM

Top Fixed

Inventory Ford Demo Customize New Edit Page Geolocation Reload Cache Howdy, David Cowan



FORD DEMO

NEW VEHICLES USED VEHICLES SPECIALS FINANCE SERVICE PARTS ABOUT US

CAN'T FIND THE EDGE YOU'RE LOOKING FOR?



Deb will help you find the perfect color and trim.

ORDER CUSTOM

Full Width

When selecting a banner, you'll have the option to choose:

- **CustomHTML Banners** → allows you to write HTML and shortcode
- **Slider Banners** → allows you to add a banner to a DI Slider
- **Inline Banners** → allows you to add banners mixed within result cards





# IDP SETTINGS

## VRP Tab

Let's start with the CustomHTML Banner option.

### CUSTOMHTML

#### 1. Title

Add a title for your image banner.

#### 2. Content

Create the **<a>** tag/image code.

Enter into the text box.

#### Example:

```
<a href="URL goes here" target="_blank">text/image goes here</a>
```

If you need assistance with this code, reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com).

#### 3. Position

**Full Width** will space the *full width* of the page above the search bar.

**Top Fixed** will not extend the full width of the page and instead span across only the width of the vehicle listings on the VRP. (See previous page for visual).

#### 4. Condition Type

These allow you to hide or show a banner on a particular URL. You have the option to Show On All Pages, Show on Select Pages, or Hide On Select Pages.

#### 5. Scheduling

Set a schedule date and time and an expiration date for when your Banner will appear and disappear from your website.





# IDP SETTINGS

## VRP Tab

Next, let's jump into the Slider Banner option. Before using this tab in Lightning, you'll need to create a slider from the DI Slides plug-in first. If you already have a Slider created, skip this step and stay in your Lightning VRP tab settings.

### SLIDER

To create a Slider Banner, first create a DI Slide by going to **DI Slides** in the left side menu of the backend of your dealership website, then **Add New**.

1. Title your slide. This will not appear to your customer and is only for your reference when creating multiple slides.
2. Click the Slider you would like to attach the slide to. In this case choose the LVRP Banner option and click **Set to Slider**.
3. Select whether this will be an Image or Video Slider
4. Fill in your name as the Author of the slider, and set an expiration date (optional)

The screenshot shows a form for creating a slide. It includes a title field (1), a 'Belongs to Slider' section with radio buttons for GMUS-1800x760, GMUS-1800x760, GMUS-600x400, and LVRP Banner, and a 'Set to Slider' button (2). Below is a section for 'What type of slide are you creating?' with 'Image' and 'Video' options (3). The 'Dealer Inspire Author' section has a text input field for 'This article was written by' (4). The 'Expiration Date' section has dropdowns for 'Post expires at the end of' (Month, Day, Year) and a note to 'Leave blank for no expiration date.'

It's always best practice to title your slider **LVRP Slider** for all **VRP pages** or break them out by **New/Used/Certified** if you want to differentiate between slides and sliders.





# IDP SETTINGS

## VRP Tab

Whether you select the Image or Video option, follow the steps provided on the page.

1. Upload or add your image or video
2. Provide the URL for the slide with a title and Target page
3. Add how long you'd like the slide (image) to appear for, add a disclaimer, or include personalization

Once your Slider is created, click publish. Then, go back to your Lightning VDP tab settings to pull in your new DI Slider Banner.

The screenshot displays the IDP settings interface. On the left is a sidebar menu with options: Appearance, Banners, Vehicle Card, Sidebar, Sorting, Language, Shortcodes, Third Party, No Results, and Customize Styles. The main content area has a top navigation bar with tabs: General, Pricing, VRP (highlighted with a green box), VDP, OEM, and Home Page. Below the tabs is a 'BANNERS' section with a blue header and a '+ ' button. A dropdown menu is open, showing 'Custom HTML Banner With Shortcode Support' and 'Slider Banner' (which has a checkmark and a mouse cursor pointing to it). Below the dropdown is a configuration form with the following fields:

- Title:
- Slider:
- Position:
- Page Conditionals:
- Pages:
- Scheduling:
- Expires At:





# IDP SETTINGS

## VRP Tab

Now, let's take a look at how to fill out this page.

### SLIDER

#### 1. Title

Add a title for your image banner.

#### 2. Slider

Select the correct Slider previously built with the DI Slides Plug-in.

#### 3. Position

**Full Width** will space the *full width* of the page above the search bar.

**Top Fixed** will not extend the full width of the page and instead span across only the width of the vehicle listings on the VRP. (See page 10 for visual)

#### 4. Condition Type

These allow you to hide or show a banner on a particular URL. You have the option to Show On All Pages, Show on Select Pages, or Hide On Select Pages.

#### 5. Scheduling

Set a schedule date and time and an expiration date for when your Banner will appear and disappear from your website.

The screenshot shows the 'BANNERS' settings page for a 'Slider Banner'. The page is divided into several sections, each with a numbered callout:

- 1. Title:** A text input field for the banner title.
- 2. Slider:** A dropdown menu with 'Select' chosen.
- 3. Position:** A dropdown menu with 'Full Width' chosen.
- 4. Page Conditionals:** A dropdown menu with 'Show On All Pages' chosen.
- 5. Scheduling:** Two dropdown menus for 'Schedule For' and 'Expires At'.





# IDP SETTINGS

## VRP Tab

Now, let's take a look at how to create Inline Banners

### Inline Banners

#### 1. Title

Add a title for your banner.

#### 2. Banner Image and Alt Text

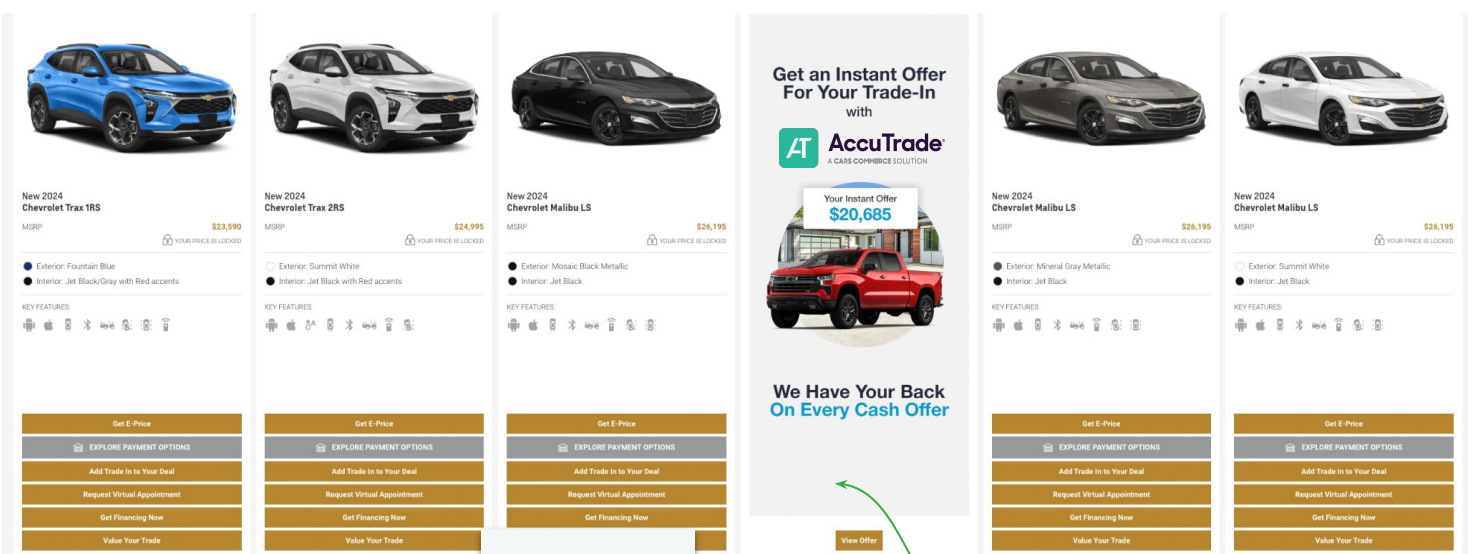
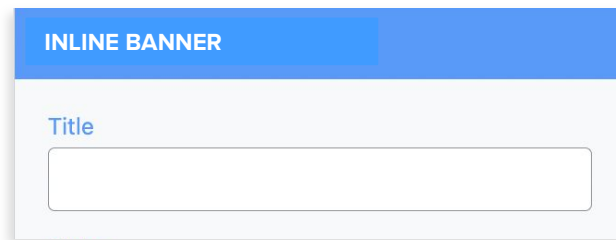
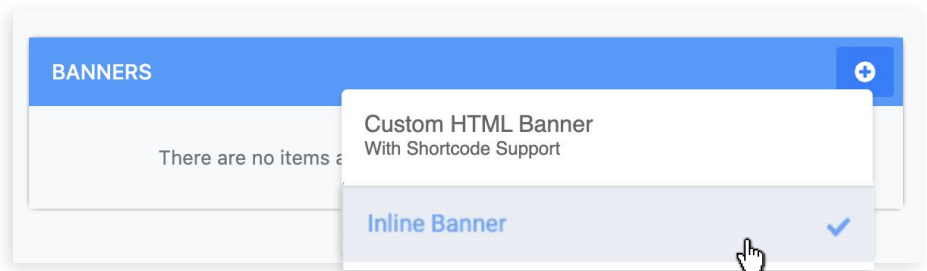
Select an image to display, and describe your image.

#### 4. Heading and Subheading

Create a catchy heading and a helpful subheading for your banner.

#### 5. Call to Action and Scheduling

Adding a CTA or Scheduling your banner are both optional, but encouraged.



Frontend

Inline Banner Example



# IDP SETTINGS

## VRP Tab

- Appearance
- Banners
- Vehicle Card**
- Sidebar
- Sorting
- Language
- Shortcodes
- Third Party
- No Results
- Customize Styles

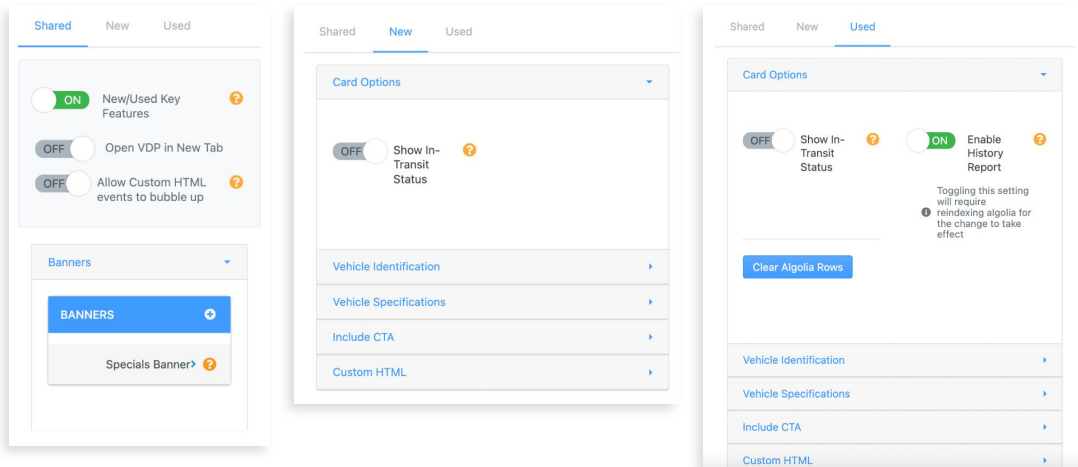


In the Vehicle Card section, you'll see:

### VEHICLE CARD

Here you can turn on and off the following functions: In Transit Status, Show Specials Banner, and the Used options have a Vehicle History Report.

There are options for Shared, New, and Used.



For more information on this section, please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com).







# IDP SETTINGS

## VRP Tab

Appearance

Banners

Vehicle Card

Sidebar

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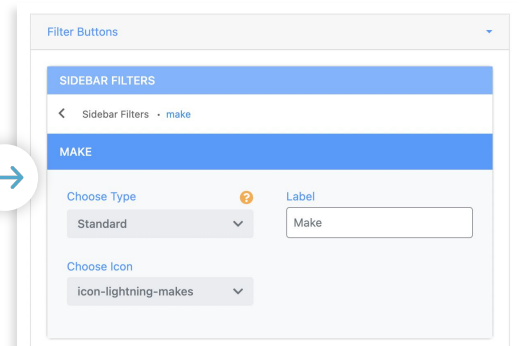
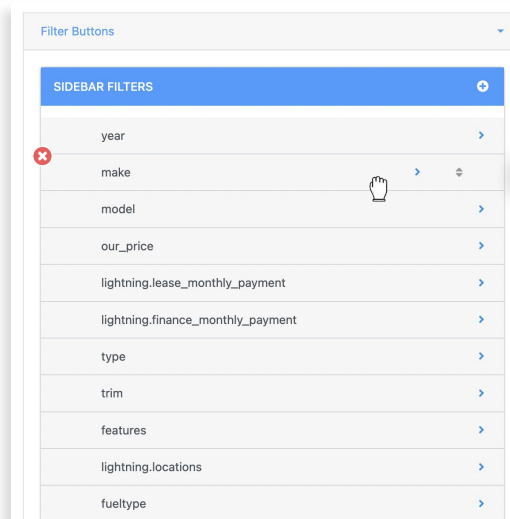
OEM

Home Page

In this section of the VRP tab, you'll see:

### SIDEBAR

You can add new VRP Side Filters, rearrange or remove existing filters, edit the label or icon of an existing Side Filter.



Click into each filter to adjust. Click the **X** to delete a filter. Drag and drop to reorder.

Backend

MILES

Choose Type

Input

Label

Mileage

Choose Icon

icon-lightning-mileage

Frontend

## Mileage



0

-

6,000

View Results

Some filters have the option Type of **Input**. This is to adjust filters, like price or mileage, so a customer can type in the minimum and maximum quantity.





# IDP SETTINGS

## VRP Tab

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No Results

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VRP

VDP

OEM

Home Page

In this section of the VRP tab, you'll see:

### **SORTING**

Offer the customer the ability to change the sorting of the page, or add more options to help the customers sort vehicle options that meet their needs.

These show under the **sort by** dropdown on the LVRP pages.

OFF Always Show Specials First

OFF Always Show OEM First

OFF Show In-Transit Vehicles Last

Default Sort

Choose the default vehicle sort

Order by Chevrolet first then all other makes and finally order by price low to high

Enter the API IDs to sort by (comma separated, for grouping score:api\_id i.e. 1:API\_ID)

Vehicles with these API IDs will appear before any others on the VRP

Custom Sort

CUSTOM SORTING OPTIONS

There are no items added to your list. Click the plus to add an item.

### **Sort Options**

- Always show specials first
- Always show OEM first
- Show In-Transit vehicles last
- Default Sort (Recommended)
- Dropdown order determined by settings.

If you need additional Sorting options set up, or if you need to change these settings, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).





# IDP SETTINGS

## VRP Tab

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Home Page

In this section of the VRP tab, you'll see:

### LANGUAGE

This section references the placeholder text that displays on the LVRP pages in the search bar, and **does not** refer to changing the language from English to another language.

- **Placeholder text:** if empty it defaults to "Search by year, make, model, feature..."
- **Voice Placeholder text:** if empty it defaults to "Listening, say 'Show me a blue...!'"
- **Results Title:** no default

Placeholder Text

Voice Placeholder Text

Results title

Result(s) Found

A custom 'Results title' is required to allow for dynamically selected filters to be added to the title automatically. The default "Result(s) Found" title won't work as a Dynamic Results Title.

OFF  Enable Dynamic Results Title

Backend

Listening, say "show me a blue Trax" or "show me a used 2022 Chevrolet Cruze"

3rd Row Seat AWD Adaptive Cruise Control Android Auto Apple CarPlay

258 VEHICLES FOR SALE IN NAPERVILLE, IL

Clear All New X Demo X

SPECIAL OFFER

SPECIAL OFFER

SPECIAL OFFER



Frontend





# IDP SETTINGS

## VRP Tab

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In this section of the VRP tab, you'll see:

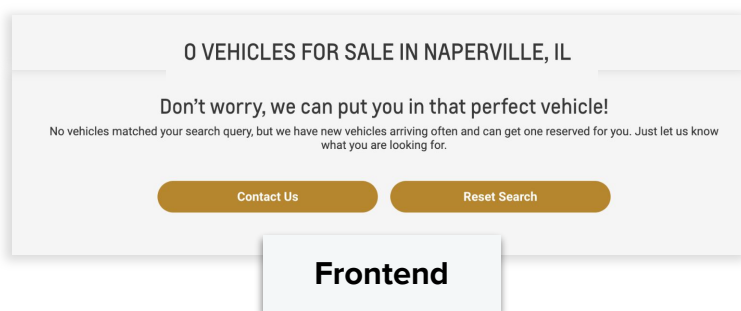
### THIRD PARTY

**Important Note:** Third party installs must be added by DI Support. For any third party install requests or questions, please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance.

### NO RESULTS

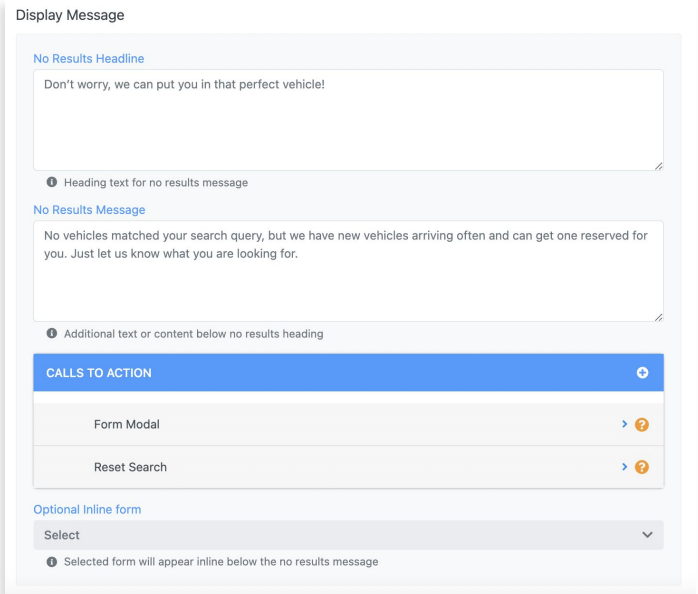
If there are not any vehicles available to show on the LVRP pages, a message and CTA buttons will populate, telling customers there are no vehicles currently available based on their search results. The default CTAs is **Contact Us**, linking

to the Contact Us Form, and a **Reset Search**, which will clear any filters. You can adjust the message, add an inline form to display, or update/add/remove the CTA options:



Frontend

Edit the No Results page with your desired headline, message, and customize which CTAs and Forms appear so the shopper can continue their search.





# IDP SETTINGS

## VRP Tab

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Home Page

In this section of the VRP tab, you'll see:

### SHORTCODE

**Important Note:** Shortcodes are created using inventory attributes or CVVs (Custom Vehicle Variables). This should only be created by our Support team. Please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance.

### CUSTOMIZE STYLES

**Important Note:** Custom Styles should only be added by our Support Development team. Please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance.

## WAIT



Reach out to the DI Support team before altering these sections.

email [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance





# IDP SETTINGS

## VDP Tab

On the VDP Tab you'll see the options for Stacks, Savings, Locked Pricing, Incentives, Advanced Pricing, and Payments.

In this section of the VDP tab, you'll see:

**GENERAL**

**Important Note:** Do not turn this toggle on or off. This controls the layout of your VDP pages and incorrectly toggling this could cause issues on your site.

If you have questions about this section, please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com).

### HEADER COMPONENTS

Header Components will show as an option in the Lightning VRP settings under the VDP > General Tab. But, please note that Header Components is OEM specific and will not be adjustable by all.

This section should be adjusted by the DI Support team only. Please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance





# IDP SETTINGS

## VDP Tab

On the VDP Tab you'll see the options for Stacks, Savings, Locked Pricing, Incentives, Advanced Pricing, and Payments.

General Pricing VRP **VDP** OEM Home Page

General  
Header Components  
**Gallery Components**  
Sidebar Component  
**Detail Components**  
Customize Styles

In this section of the VDP tab, you'll see:

### GALLERY COMPONENTS

Choose the layout for your vehicle images and how they display on your VDP pages. There are 4 options to choose from: Film Strip, Single Image, Thumbnail, and Full Screen Gallery. To change the look of the gallery, delete the current layout and add the one desired and save your changes.

### SIDEBAR COMPONENT

This section controls your pricing stack and pricing section of the VDP pages. To add or remove portions of the sidebar, please reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com).

### DETAIL COMPONENTS

Toggle different settings on and off. You'll see options for things like: CTA Row, Badge Row, Basic Info, Key Features, Salesperson Connect, Vehicle Description, and more. You can easily change the layout by dragging and dropping the options.

Be mindful of compliance rules! For compliance help, and for the **Customize Styles** section, reach out to [support@dealerinspire.com](mailto:support@dealerinspire.com).

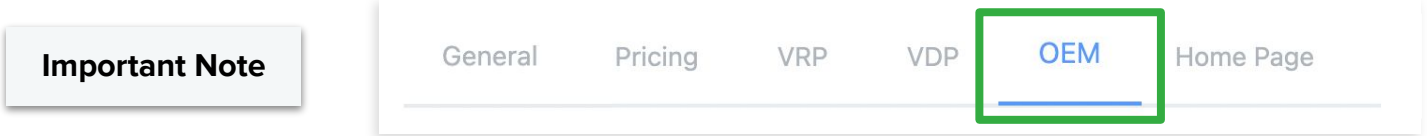




# IDP SETTINGS

## OEM Tab

Please consider this important note about the OEM Tab: These settings should not be adjusted without proper approval. This is to ensure compliance is upheld on the site.

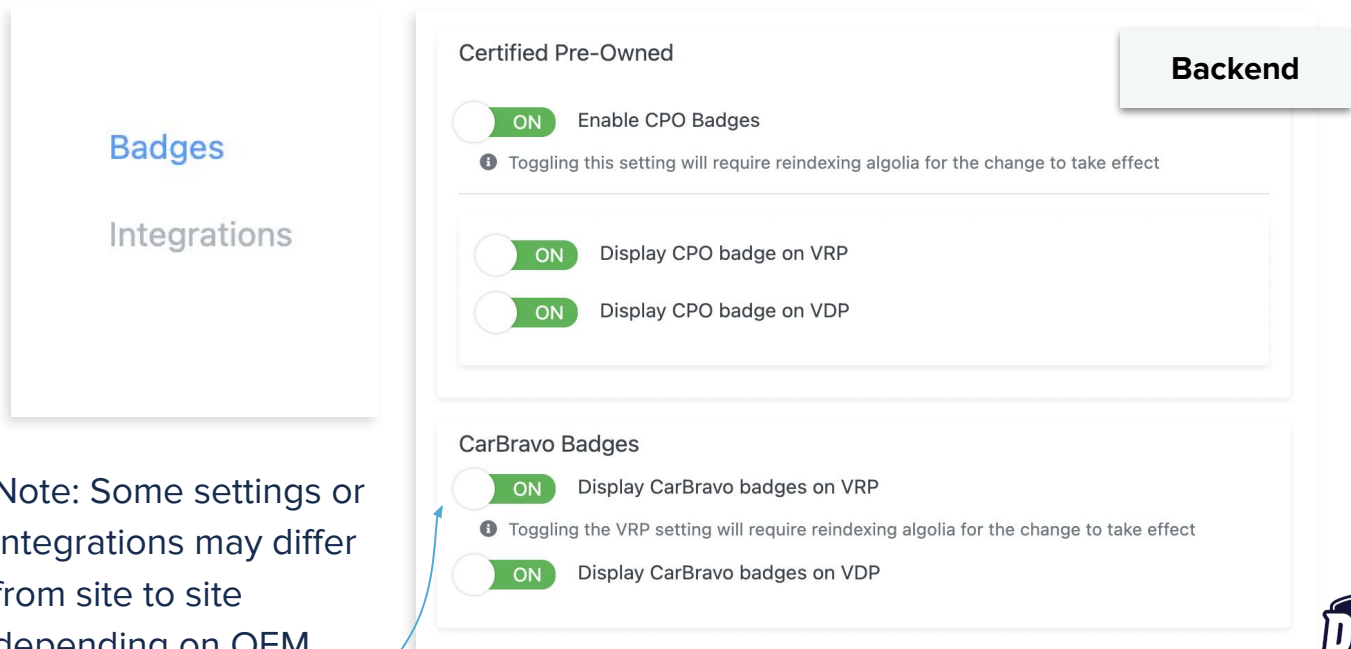


If you are uncertain of compliance rules or guidelines, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).

### BADGES

You can toggle on or off CPO badges, and have the option to display or not display the CPO badge on VRP and VDP pages.

Ensure toggling CPO badges on or off is within brand compliance. If you are unsure of compliance rules, please reach out to Support at [support@dealerinspire.com](mailto:support@dealerinspire.com).







# IDP SETTINGS

## OEM Tab

Please consider this important note about the OEM Tab: These settings should not be adjusted without proper approval. This is to ensure compliance is upheld on the site.

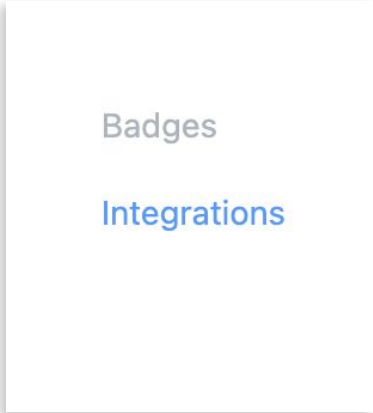
### INTEGRATIONS



These settings should not be adjusted without proper approval to ensure that compliance is upheld on the site.

If you are unsure of compliance rules, please reach out to our DI Support Team at [support@dealerinspire.com](mailto:support@dealerinspire.com).

**Backend**



**INTEGRATIONS**

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No OEM Integrations Available - Please make sure the di\_makes setting is correct.





# IDP SETTINGS

## Home Page Tab

In the Home Page Tab, you'll see an option for Search, which relates to the Search functionality on your homepage and VRP pages of your website.



### SEARCH

If you are having issues with the search functionality on your dealership website, please contact Support at [support@dealerinspire.com](mailto:support@dealerinspire.com) for assistance.

Our Support team can assist with further troubleshooting the issue, or make any necessary adjustments to the search features on your site.

**SEARCH FILTERS**

Choose the default search redirect page

**Used Vehicles**

*i* This will determine what page the home page search will redirect towards if type is not selected in the filters

**ON** Use Lightning Search Filters Handler

*i* Turn this off to revert to the search-filters.js from Common

**OFF** Strict shortcode attribute limits VRP results

*i* This will enable the shortcode attribute 'strict' to limit the results of a VRP, preventing mixed results from empty searches

**Backend**





# IDP SETTINGS

## Support and Coaching

### Support

For technical or troubleshooting assistance, reach out to our DI Support team by emailing [support@dealerinspire.com](mailto:support@dealerinspire.com) or by calling (855) 357-4677.

If you need approval or confirmation of compliance, reach out to your OEM Program directly. **Don't have a direct contact?**

Reach out to DI Support. We will work with our Compliance and OEM teams to ensure the integrity of your site is upheld to OEM standards.

### Coaching

For coaching on the how-to and strategy behind website plugins and tools, reach out to our DI Coaching and Education team at [trainers@dealerinspire.com](mailto:trainers@dealerinspire.com).

Visit Training Camp to explore video, guide, and live workshop resources on all DI products and other helpful topics.

[Visit Training Camp](#)

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Thank you!

