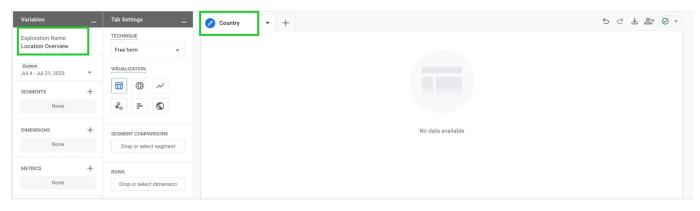
Once your Google Analytics 4 (GA4) property is receiving the ASC website events and you have configured the custom dimensions, you're ready to look into building out the same reports you relied on in Universal Analytics.

This resource will provide you step-by-step instructions on how to create a 'Location Overview'. This report will give you insight as to what the location of users are and what city, region, or country has the most conversions. This how-to will also show now to see source/medium and campaign broken out by top 10 cities. To begin, you will need to log into your GA4 property and navigate to the 'Explore' section in the GA4 interface:

-					Template gallery
+		IFE	ltu		
Blank Create since expl		em sights can you uncover with custom nd tables?	Furnel exploration What user journeys can you anal and breakdown with multi-step f	Path exploration roe, segment. What user journeys unnels? graphs?	can you uncover with tree
Туре	Name 4	Owner	Last modified 4	Property	٩
恩	Inventory Views	Brook Barker	Apr 16, 2023	Cox Chevrolet	I
2	Cars.com > VRP/VDP Funnel	Brook Barker	Apr 17, 2023	Cax Chevrolet	I
옰	VRP/VDP > Conversion Funnel	Brook Barker	Apr 17, 2023	Cox Chevrolet	I
2	User lifetime	Brook Barker	Apr 17, 2023	Cox Chevrolet	I
	Cohort Analysis	Nora Gaughan	Apr 13, 2023	Cos Chevrolet	E

STEP 1: Click on the 'Blank' report template option

**STEP 2:** Under 'Exploration Name' name your report (in this example we will name it 'Location Overview'). After naming the report, name the page (in this example we will name it 'Country')





**STEP 3:** Click the '+' Next to 'DIMENSIONS" and select:

- a. City
- b. Region
- c. Country
- d. Session campaign
- e. Session source / medium

Click 'Import' when done. You should now see the five dimensions under 'DIMENSIONS"

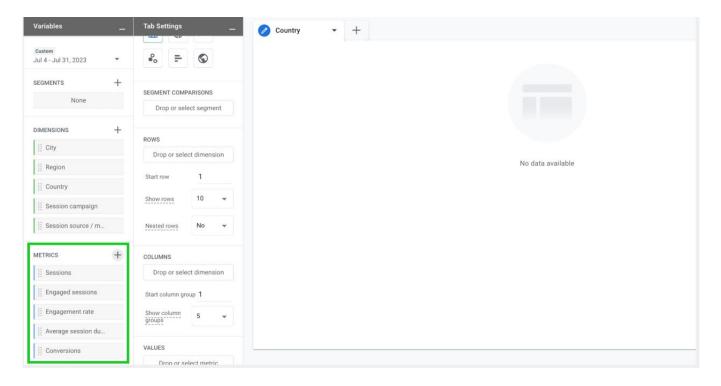
Variables	-	Tab Settings	)	- 🖉 Country	• +	• +
Exploration Name: Location Overview		TECHNIQUE				
Location or entitlem		Free form	*			
Custom Jul 4 - Jul 31, 2023	•	VISUALIZATION				
SEGMENTS	+		~			
None		••• =	٢			
DIMENSIONS	+	SEGMENT COMF	PARISONS			
∭ City		125-00-000000	ect segment			
I Region						
E Country		ROWS				
Session campaign			ect dimension			
E Session source / m		Start row	1			
METRICS	+	Show rows	10 👻			
None	-1'	Nested rows	No 👻			
		COLUMNS				
		Drop or sele	ect dimension		 	



## **STEP 4:** Click the '+' Next to 'METRICS' and select:

- a. Sessions
- b. Engaged sessions
- c. Engagement rate
- d. Average session duration
- e. Conversions

Click 'Import' when done. You should now see the five metrics under 'METRICS"





**STEP 5:** Drag the dimension of 'Country' under 'ROWS'. Drag the metrics of 'Session', 'Engaged session', 'Engagement rate', 'Average session duration', and 'Conversions' under 'VALUES'.

'Country', 'Session', 'Engaged session', 'Engagement rate', 'Average session duration', and 'Conversions' should now show in the right column and data will populate.

-	Tab Settings	🖉 Country 🝷 🕂				50	± ± 8; ⊘ •
Exploration Name: Location Overview	ROWS	Country	+ Sessions	Engaged sessions	Engagement rate	Average session duration	Conversions
Location Overview	Country	Totals	58,516	43,240	73.89%	4m 20s	2,031
Custom	Drop or select dimension	Totals	100% of total	100% of total	Avg 0%	Avg 0%	100% of total
lul 4 - Jul 31, 2023 💌	Start row 1	1 United States	55,547	41,280	74.32%	4m 28s	2,021
EGMENTS +	Show rows 10 -	2 Canada	940	635	67.55%	1m 29s	3
None	Show rows 10 -	3 (not set)	588	5	0.85%	0m 00s	0
	Nested rows No +	4 Ireland	227	224	98.68%	1m 06s	0
DIMENSIONS +		5 Sweden	199	197	98.99%	1m 04s	0
🗄 City	COLUMNS	6 India	116	91	78.45%	1m 56s	2
1 Region	Drop or select dimension	7 Mexico	87	57	65.52%	5m 34s	0
E Country	Start column group 1	8 British Virgin Islands	79	72	91.14%	1m 20s	0
E Session campaign	Show column 5 -	9 Germany	76	53	69.74%	2m 28s	0
E Session source / m_	groops 5 -	10 United Kingdom	52	35	67.31%	1m 34s	0
	VALUES						
METRICS +	Sessions						
II Sessions	Engaged sessions						
Engaged sessions	Engagement rate						
Engagement rate	Average session du						
Average session du	[] Conversions						
I Conversions							

STEP 6: In 'ROWS' section next to 'Show rows' change the number from 10 to 50

Variables		Tab Settings	—	🖉 c	ountry 👻	+		
Exploration Name: Location Overview		ROWS		Cou	ntry		↓Sessions	Engaged s
Custom		Drop or select	t dimension		Totals		58,516 100% of total	10
Jul 4 - Jul 31, 2023	*	Start row	1	1	United States		55,547	
SEGMENTS	+	Show rows	10	2	Canada		940	
None			25	3	(not set)		588	
		Nested rows	50	4	Ireland		227	
DIMENSIONS	+		-	5	Sweden		199	
iii City		COLUMNS 1	100	6	India		116	
Region		Drop or selec	250	7	Mexico		87	
Country		Start column gro	500	8	British Virgin Island	s	79	
E Session campaign		Show column groups	5 👻	9	Germany		76	
Session source / m				10	United Kingdom		52	
		VALUES						
METRICS	+	Sessions						
E Sessions		Engaged ses	sions					
Engaged sessions		Engagement	rate					
Ennonement rate			sian du					



**STEP 7:** On the first page of the report (for this example we named it 'Country') click the arrow and select 'Duplicate'. Rename the new page 'Region'

Variables _	Tab Settings	🖉 Country 👻	+			5	2 ± 2; ∅ .
Exploration Name: Location Overview	ROWS		elete + Sessions	Engaged sessions	Engagement rate	Average session duration	Conversions
Custom Jul 4 - Jul 31, 2023	Drop or select dimension	Totals	uplicate 58,516	43,240 100% of total	<b>73.89%</b> Avg 0%	<b>4m 20s</b> Avg 0%	2,031 100% of total
segments +	Start row 1	1 United States	55,547	41,280	74.32%	4m 28s	2,021
None	Show rows 50 -	2 Canada	940	635	67.55%	1m 29s	3
	Nested rows No -	3 (not set)	588	5	0.85%	0m 00s	0
DIMENSIONS +		4 Ireland	227	224	98.68%	1m 06s	0
City	COLUMNS	5 Sweden	199	197	98.99%	1m 04s	0
Region	Drop or select dimension	6 India	116	91	78.45%	1m 56s	2
Country	Start column group 1	7 Mexico	87	57	65.52%	5m 34s	0

**STEP 8:** On the new page named 'Region', drag the dimension of 'Region' under 'ROWS'. Then click the 'X' on 'Country' to delete it so 'Region' is now the only dimension under 'ROWS'

	=0 =	<b>W</b>	C 🖉 Region					
Exploration Name: Location Overview			Region	↓Sessions	Engaged sessions	Engagement rate	Average session duration	Conversions
Custom	SEGMENT COMP		Totals	58,516 100% of total	43,240 100% of total	73.89% Avg 0%	4m 20s Avg 0%	2,031 100% of total
Jul 4 - Jul 31, 2023 👻			1 Florida	26,299	20,356	77.4%	5m 53s	1,303
segments +	ROWS		2 Georgia	3,431	2,174	63.36%	3m 19s	97
None	II Region		3 Texas	2,764	1,969	71.24%	2m 57s	8
	Drop or select dimension		4 Virginia	2,362	1,524	64.52%	2m 37s	68
DIMENSIONS +	Start row 1		5 North Carolina	2,062	1,402	67.99%	2m 45s	47
City		50 -	6 Michigan	2,044	1,228	60.08%	2m 45s	70
Region	Show rows	50 👻	7 (not set)	1,980	1,076	54.34%	0m 54s	(
Country	Nested rows	No 👻	8 New York	1,937	1,163	60.04%	2m 45s	28
II Session campaign			9 Ohio	1,916	1,030	53.76%	4m 00s	41
Session source / m	COLUMNS		10 Indiana	1,395	839	60.14%	3m 06s	50
	Drop or select	ct dimension	11 California	1,335	893	66.89%	1m 44s	5
METRICS +	Start column gro	oup 1	12 Pennsylvania	1,319	727	55.12%	2m 26s	44
Sessions	Show column groups	5 👻	13 Illinois	1,238	862	69.63%	2m 45s	12
Engaged sessions	3							



**STEP 9:** On the second page of the report (for this example we named it 'Region') click the arrow and select 'Duplicate'. Rename the new page 'City'

Variables <u> </u>	Tab Settings	C 🖉 Region	<b>-</b> +			Ċ	උ ¥ සු* ⊘	
Exploration Name: Location Overview		Region	Delete ions	Engaged sessions	Engagement rate	Average session duration	Conversions	
Scaton overview	SEGMENT COMPARISONS	Totals	Duplicate	43,240	73.89%	4m 20s	2,031	
Custom Jul 4 - Jul 31, 2023 🔹	Drop or select segment		f total	100% of total	Avg 0%	Avg 0%	100% of total	
Jul 4 - Jul 31, 2023		1 Florida	26,299	20,356	77.4%	5m 53s	1,303	
SEGMENTS +	ROWS	2 Georgia	3,431	2,174	63.36%	3m 19s	97	
None	II Region	3 Texas	2,764	1,969	71.24%	2m 57s	8	
	Drop or select dimension	4 Virginia	2,362	1,524	64.52%	2m 37s	68	
IMENSIONS +	Start row 1	5 North Carolina	2,062	1,402	67.99%	2m 45s	47	
1 City	Show rows 50 -	6 Michigan	2,044	1,228	60.08%	2m 45s	70	
Region	Show rows 50 -	7 (not set)	1,980	1,076	54.34%	0m 54s	0	
Country	Nested rows No 👻	8 New York	1,937	1,163	60.04%	2m 45s	28	

**STEP 10:** On the new page named 'City', drag the dimension of 'City' under 'ROWS'. Then click the 'X' on 'Region' to delete it so 'City' is now the only dimension under 'ROWS'

	•o -	<b>W</b>	C R City						
xploration Name: ocation Overview			City	↓ Sessions	Engaged sessions	Engagement rate	Average session duration	Conversions	
tustom	SEGMENT COMP		Totals	58,516 100% of total	43,240 100% of total	<b>73.89%</b> Avg 0%	4m 20s Avg 0%	2,031 100% of tota	
ul 4 - Jul 31, 2023 👻	1	ana ang kana ang kan Ng kana ang k	1 (not set)	6,549	4,241	64.76%	2m 51s	199	
egments +	ROWS		2 Bradenton	5,405	4,439	82.13%	12m 47s	315	
None	City		3 Tampa	4,633	3,446	74.38%	3m 10s	168	
	brop or select dimension		4 Miami	2,453	1,626	66.29%	3m 49s	104	
IMENSIONS +	Start row 1		5 Atlanta	1,855	1,232	66.42%	3m 28s	42	
City		50	6 Sarasota	1,491	1,165	78.14%	4m 12s	61	
Region	Show rows 50 👻		7 Orlando	995	756	75.98%	5m 26s	29	
Country	Nested rows	No 👻	8 Dallas	893	619	69.32%	2m 48s	5	
Session campaign			9 Ashburn	768	615	80.08%	2m 13s	5	
Session source / m	COLUMNS		10 Chicago	761	536	70.43%	2m 58s	8	
	Drop or select	ct dimension	11 Bayshore Gardens	626	521	83.23%	5m 15s	44	
IETRICS +	Start column gro	up 1	12 St. Petersburg	569	443	77.86%	3m 52s	22	
Sessions	Show column groups	5 👻	13 Forest City	566	544	96.11%	1m 26s	1	
Engaged sessions	groups								



**STEP 11:** Click on the '+' to add a new page to the report. Select 'Free form'. Name the page 'Source/medium'

/ariables _	Tab Settings	-	C	R 🧭 City	• +						
Exploration Name:			City		Free form	gaged sessions	Engagement rate	Average session duration	Conversions		
Custom	ROWS			Totals	Cohort explorati	100% of total	73.89% Avg 0%	4m 20s Avg 0%	2,031		
Jul 4 - Jul 31, 2023 👻		City Drop or select dimension		(not set)	Funnel exploration	on	64.76%	2m 51s	199		
SEGMENTS +			2	Bradenton	Path exploration		82.13%	12m 47s	315		
None	Start row		3	Tampa	User explorer	3,446	74.38%	3m 10s	168		
IMENSIONS +	Show rows	50 👻	4	Miami	User lifetime	1,626	66.29%	3m 49s	104		
City	Nested rows	No 👻	5	Atlanta	1,855	1,232	66.42%	3m 28s	42		
Region	COLUMNS		6	Sarasota	1,491	1,165	78.14%	4m 12s	61		
Country		ct dimension	7	Orlando Dallas	893	619	69.32%	5m 26s 2m 48s	29		
Session campaign	Start column gro			768	615	80.08%	2m 13s	5			

**STEP 12:** On the new page named 'Source/medium', drag the dimension of 'Session source/medium' under 'ROWS'.

Drag the dimension of 'City' under 'COLUMNS'

Drag the metrics of 'Sessions', 'Average session duration', and 'Conversions' under 'VALUES'

'Session source/medium', 'City', 'Session', 'Average session duration', and 'Conversions' should now show in the right column and data will populate.

Exploration Name:	-		City		(not set)			Bradenton			Tampa	
Custom	ROWS		Ses	sion source / medium	Sessions	Average session duration	Conversions	Sessions	Average session duration	Conversions	Sessions	
SEGMENTS +	Drop or sele	tct dimension		Totals	6,549 11.19% of total	2m 51s Avg -34.04%	<b>199</b> 9.8% of total	5,405 9.24% of total	12m 47s Avg +194.99%	315 15.51% of total	4,633 7.92% of total	
None	Show rows	10 👻	1	google / organic	1,933	2m 49s	61	781	8m 03s	47	675	
DIMENSIONS +			2	google / cpc	1,403	3m 07s	52	1,827	12m 02s	160	1,762	
ii City	Nested rows	No 👻	3	(direct) / (none)	1,999	2m 26s	47	511	9m 36s	13	351	
	COLUMNS	COLUMNS		autoleadstar-nurture / email	353	2m 10s	10	237	20m 28s	3	259	
Region	E City			facebook / cpc	123	3m 34s	13	167	5m 00s	5	366	
Country	Drop or sele	ct dimension	6	bing / cpc	174	3m 09s	1	319	9m 16s	21	558	Γ
Session campaign			7	cars.com / referral	88	10m 10s	4	82	10m 11s	5	181	
Session source / m	Start column gr	oup 1	8	coxauto.com / referral	25	2m 51s	0	254	11m 53s	13	25	
	Show column groups	10 👻	9	bing / organic	49	5m 36s	3	70	7m 29s	9	19	
METRICS +	VALUES		10	app.tecobi.com / referral	0	0m 00s	0	408	23m 55s	0	35	
	H Sessions											
Engaged sessions		aning du										
Engagement rate	Average se	ssion du										



**STEP 13:** In the 'COLUMNS' section next to 'Show column groups' change the number from 5 to 10. This will allow you to see the source/mediums for the top 10 cities.

Variables <u> </u>	Tab Settings	-	C R C 🖉 Source/	medium 🕶 🕂					đ	C 7 5;
Exploration Name:	ROWS		City	(not set)			Bradenton			Tampa
	Session so	urce / m	Session source / medium	Sessions	Average session	Conversions	Sessions	Average session	Conversions	Sessions
Custom Iul 4 - Jul 31, 2023 👻	Drop or sele	ect dimension			duration			duration		
EGMENTS +	Start row	1	Totals	6,549 11.19% of total	2m 51s Avg -34.04%	<b>199</b> 9.8% of total	5,405 9.24% of total	12m 47s Avg +194.99%	315 15.51% of total	4,633 7.92% of total
None	Show rows	10 👻	1 google / organic	1,933	2m 49s	61	781	8m 03s	47	675
IMENSIONS +			2 google / cpc	1,403	3m 07s	52	1,827	12m 02s	160	1,762
IMENSIONS +	Nested rows	No 👻	3 (direct) / (none)	1,999	2m 26s	47	511	9m 36s	13	351
	COLUMNS		4 autoleadstar-nurture / ema	ail 353	2m 10s	10	237	20m 28s	3	259
Region	City		5 facebook / cpc	123	3m 34s	13	167	5m 00s	5	366
Country		ect dimension	6 bing / cpc	174	3m 09s	1	319	9m 16s	21	558
Session campaign			7 cars.com / referral	88	10m 10s	4	82	10m 11s	5	181
Session source / m	Start column gr	oup 1	8 coxauto.com / referral	25	2m 51s	0	254	11m 53s	13	25
	Show column groups	5	9 bing / organic	49	5m 36s	3	70	7m 29s	9	19
IETRICS +		10	10 app.tecobi.com / referral	0	0m 00s	0	408	23m 55s	0	35
Sessions	VALUES	15				_				
Engaged sessions	Sessions	20								
Engagement rate	Average se									
Average session du	Conversion	15								
11. O	Drop or se	elect metric								

STEP 14: In 'ROWS' section next to 'Show rows' change the number from 10 to 50

xploration Name:			City		(not set)			Bradenton			Tampa		
ocation Overview	SEGMENT COMPA		Ses	sion source / medium	Sessions	Average	Conversions	Sessions	Average	Conversions	Sessions		
Custom ul 4 - Jul 31, 2023 🔹	Drop or sele	ct segment				session duration			session duration				
EGMENTS +	ROWS			Totals	6,549	2m 51s	199	5,405	12m 47s	315	4,633		
	Session sou	rce / m			11.19% of total	Avg -34.04%	9.8% of total	9.24% of total	Avg +194.99%	15.51% of total	7.92% of total		
None	Drop or selec	t dimension	1	google / organic	1,933	2m 49s	61	781	8m 03s	47	675		
IMENSIONS +			2	google / cpc	1,403	3m 07s	52	1,827	12m 02s	160	1,762		
	Start row	1	3	(direct) / (none)	1,999	2m 26s	47	511	9m 36s	13	351		
City	Show rows	10	4	autoleadstar-nurture / email	353	2m 10s	10	237	20m 28s	3	259	Γ	
Region	Nested rows		25	5	facebook / cpc	123	3m 34s	13	167	5m 00s	5	366	
Country		50	6	bing / cpc	174	3m 09s	1	319	9m 16s	21	558	Γ	
Session campaign	COLUMNS	100	7	cars.com / referral	88	10m 10s	4	82	10m 11s	5	181	1	
Session source / m	ii City	250	8	coxauto.com / referral	25	2m 51s	0	254	11m 53s	13	25		
	Drop or selec	500	9	bing / organic	49	5m 36s	3	70	7m 29s	9	19		
ETRICS +	Start column grou	up 1	10	app.tecobi.com / referral	0	0m 00s	0	408	23m 55s	0	35		
sessions			_										
Engaged sessions	Show column groups	10 👻											
Engagement rate													
Average session du	VALUES												

**STEP 15:** On the fourth page of the report (for this example we named it 'Source/medium') click the arrow and select 'Duplicate'. Rename the new page 'Campaign'

-	C R C 🖉 Source/me	edium 🕶 🕂					
	City	( 🔟 Delete			Bradenton		
ARISONS ct segment	Session source / medium	Duplicate	Average session duration	Conversions	Sessions	Ave ses dura	
rce / m	Totals	<b>6,549</b> 11.19% of total	<b>2m 51s</b> Avg -34.04%	<b>199</b> 9.8% of total	5,405 9.24% of total	<b>12m</b> Avg +19	
t dimension	1 google / organic	1,933	2m 49s	61	781	8n	
1	2 google / cpc	1,403	3m 07s	52	1,827	12n	
	3 (direct) / (none)	1,999	2m 26s	47	511	9n	
10 👻	4 autoleadstar-nurture / email	353	2m 10s	10	237	20n	

**STEP 16:** On the new page named 'Campaign', drag the dimension of 'Session campaign' under 'ROWS'. Then click the 'X' on 'Session source/medium' to delete it so 'Session campaign' is now the only dimension under 'ROWS'

			C R C S 🧭	Campaign 👻 🕂					2 ± 2;	
Exploration Name:	SEGMENT COMPARISONS		City	City (not set)				Bradenton		
Location Overview			Session campaign The city from which the user act		ivity originated. Average		Conversions	Sessions	Average	Average Conve session duration
Custom Jul 4 - Jul 31, 2023 🔻	Drop or sel	ect segment			duration					
segments +	ROWS	maaiga	Totals	6,549 11.19% of total	2m 51s Avg -34.04%	<b>199</b> 9.8% of total	5,405 9.24% of total	12m 47s Avg +194.99%	15.51	
None	Session campaign		1 (organic)		1,575	1m 59s	20	386	8m 34s	
	brop or sere	or dimension	2 (direct)		1,999	2m 26s	47	511	9m 36s	
DIMENSIONS +	Start row	1	3 DLI 114708 CHV NEW Bra	nd: Cox Chevrolet	404	5m 48s	19	585	8m 07s	
iii City	Show rows	50 👻	4 googlemybusiness		419	6m 11s	44	458	7m 34s	
II Region	Nested rows		5 (referral)		104	4m 24s	1	1,383	17m 57s	
iii Country		No 👻	6 DLI 114708 CHV NEW VLA	A - New	160	2m 44s	6	64	2m 16s	-
Esssion campaign	COLUMNS		7 DLI 114708 CHV NEW BUS	SINESS ELITE Commercial Vehicles	132	1m 09s	0	40	0m 18s	
Ession source / m			8 (not set)		53	5m 01s	1	698	20m 56s	
Drop or select dimension		9 DLI 114708 CHV NEW Loc	112	3m 13s	1	112	5m 06s			
METRICS +	· · · · ·		10 DLI 114708 CHV NEW Chevrolet Dealership		101	4m 31s	9	110	10m 04s	
Sessions	Show column groups 10 -		11 DLI 114708 CHV USED VL	A - Used	90	3m 16s	6	74	2m 34s	
Engaged sessions			12 DLI 114708 DIV USED Dyn	56	1m 05s	0	36	2m 07s		
Engagement rate	1411170		13 vehicle-acquisition-non-bu	iyers	81	1m 55s	3	31	3m 09s	
Average session du	VALUES		12 11 111270000 0100000-	formania Mari						

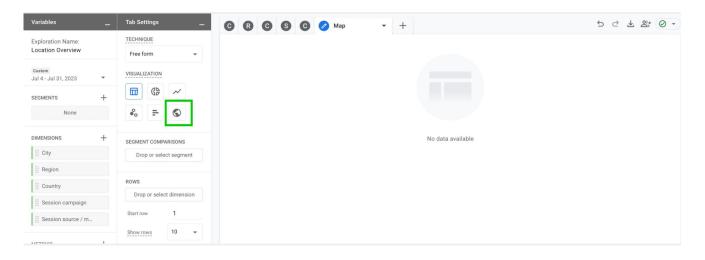
Steps 17-20 show how to create a visual representation of session traffic



**STEP 17:** Click on the '+' to add a new page to the report. Select 'Free form'. Name the page 'Map'

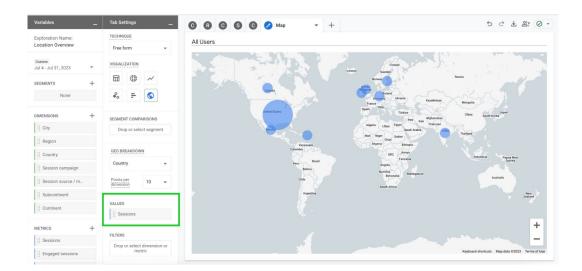
/ariables _	Tab Settings	corocym	-	C	R 🧷 City	• +			¢	≳ ¥ 8; 0
Exploration Name:				City		Free form	gaged sessions	Engagement rate	Average session duration	Conversions
	ROWS	ROWS			Totals	Cohort exploration	43,240	73.89%	4m 20s	2,031
Custom ul 4 - Jul 31, 2023 🔹	ii City		Totals		Funnel exploration	100% of total	Avg 0%	Avg 0%	100% of total	
ur4 00101,2020	Drop or select dimension Start row 1		1	(not set)	Segment overlap	4,241	64.76%	2m 51s	199	
egments +			2	Bradenton	Path exploration	4,439	82.13%	12m 47s	315	
None			3	Tampa	User explorer	3,446	74.38%	3m 10s	168	
	Show rows	50	*	4	Miami	User lifetime	1,626	66.29%	3m 49s	104
IMENSIONS +	Nested rows	No	-	5	Atlanta	1,855	1,232	66.42%	3m 28s	42
City			6	Sarasota	1,491	1,165	78.14%	4m 12s	61	
Region	COLUMNS Drop or select dimension			7	Orlando	995	756	75.98%	5m 26s	29
Country				8	Dallas	893	619	69.32%	2m 48s	5
Session campaign Start column group 1		9	Ashburn	768	615	80.08%	2m 13s	5		

STEP 18: Under 'VISUALIZATION' click the icon of the earth





STEP 19: Drag the metric of 'Sessions' under 'VALUES'. A map will now populate



**STEP 20:** Select the drop down under 'GEO BREAKDOWN' and change it from 'Country' to 'City". Use the plus and minus signs at the bottom to zoom in and out

Variables _	Tab Settings	00000	🖉 Map 🗖	+		5 C ± 2 0 +
Exploration Name: Location Overview	TECHNIQUE Free form	All Users				
Custom Jul 4 - Jul 31, 2023 💌	VISUALIZATION			Iceland	Finland	
SEGMENTS +	₩ ~	1994	Canada	Vinted Mindon	Poland	usia
DIMENSIONS +	SEGMENT COMPARISONS		United States	Spain	Kazakhstan Italy Türkiye Iraq Iran Afghanistan	Mongolia China South Korea
City	Drop or select seament City		Mesico Venezuela Colombia	Algeria Mali Mi	Libya Saudi Arabia India	Thailand
Country	Region		Peru Bra Bolivia		DRC Kenya Tanzania Angola Namibia Madagascar	Indonesia Papus New Guinea
Session source / m	Subcontinent		Chile		Botswana Madagascar South Africa	Australia New Zealand
iii Continent	VALUES					
METRICS +	FILTERS					
Engaged sessions	Drop or select dimension or metric					Keyboard shortcuts Map data ©20 23 Terms of Use

