



SITE NOTICE

DI Website Platform

WHAT IS SITE NOTICE

As a result of Covid-19 and dealers wanting to be able to put out notices to their customers quickly/easily, the Feature Development Team made an update to the Dealer Inspire Plugin that includes a new "Site Notice" feature that can hopefully help as dealers choose to push information to their customers.

Enabling this will allow you to add a custom message to any DI Website that will show on every page throughout the site until the user chooses to dismiss the notice. It will then hide for the duration of that user session. A new session will then show the message again.

SETTING UP SITE NOTICE

The screenshot shows the Dealer Inspire configuration interface. The top navigation bar has tabs for 'General', 'Social', 'Site Configuration', 'Tracking Code Configuration', and 'DI Tag Manager'. The 'General' tab is selected. The left sidebar has a menu with 'Dealer Inspire' highlighted. The main content area shows the 'Enable Site Notice' checkbox checked and highlighted with a green box. Other settings include 'Makes' (Chevrolet, Buick, Cadillac, GMC) and 'Which month will next model year be available?' (November).

Site Notice

Note: On your site, you may access Site Notice one of two ways.

If you do not see **Site Notice** tab in its own tab, click **General** and scroll down to the **Enable Site Notice** **Checkbox**.





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Check the Enable Site Notice box so your disclaimer or announcement appear for the shopper.

You will then have the option to:

1. Display the site notice at the top
2. Set the priority placement
Note: if you check the Display Notice at Top box, and leave the Priority box blank, the banner will display at the top.
3. Add your desired color for the banner
4. Choose a font color
5. Position the text on your banner
6. Add your disclaimer or announcement in the content box next to Site Notice



Best Practice

Site Notice can be used to tell shoppers about a change in hours, holiday hours, disclaimers, COVID-19 precautions, and more.

Backend

1. Enable Site Notice Check this box to enable site notice.

2. Display Notice at Top Check this box to move the notice to the top of each page

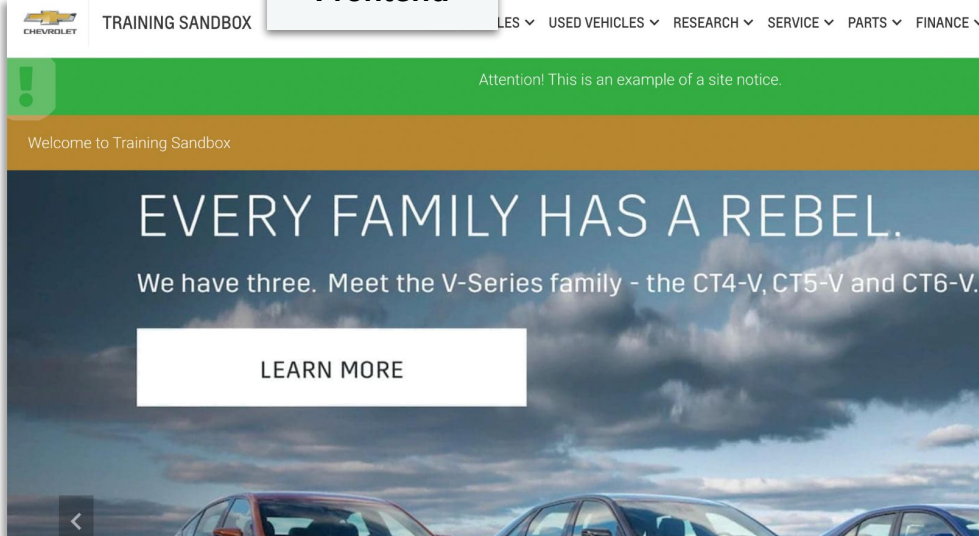
3. Set the Priority of the placement
MUST be a number > 0
Tweak the priority of the site-wide notice to fine-tune the placement (Display Notice at Top and Priority of 0 will move the notice to the top of the site)

4. Notice Background Color
Enter the hex code (6 digit color code) of a specific color. Red is the default (b90000).

5. Notice Text Color
Enter the hex code (6 digit color code) of a specific color. White is the default (ffffff).

6. Site Notice

Frontend



Site Notice shoppers will see on your website.

