



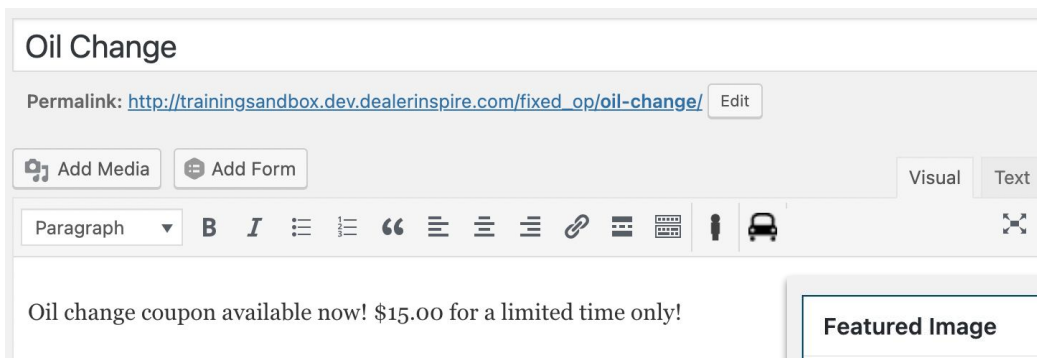
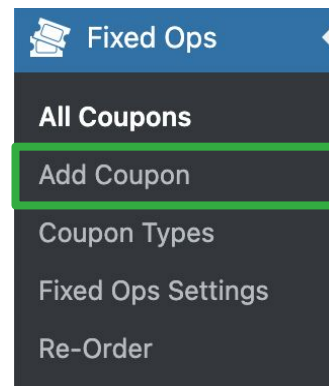
FIXED OPS

Website Platform

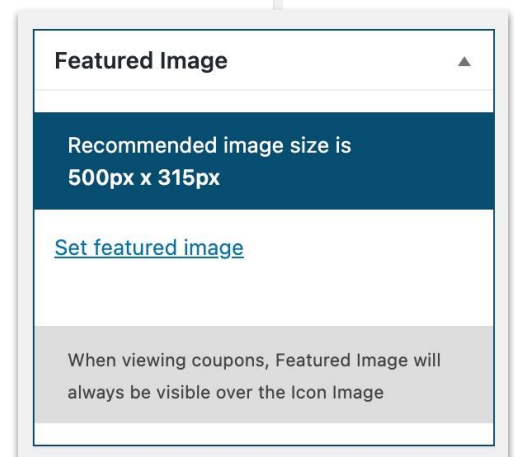
FIXED OPS

The Fixed Ops plugin allows customizable coupons to be added to your site. We'll walk you through the steps on how to create a Service or Parts Coupon using the Fixed Ops Plugin.

1. Click **Fixed Ops**
2. Click **Add Coupon**
3. In the top field, add a **title**
This will display on the coupon for customer's to view
4. In the Content Box, add the **details of your coupon**



5. To add an image to your coupon, scroll down and click **Set featured image**, located on the right-hand side of the screen. Then, select an image from your media library or upload a new file from your computer



Best Practice

The recommended image size for Coupon Featured Images is 500px x 315px.

Make sure to set a featured image. Otherwise, your image will show incorrectly, below the text of your coupon.





FIXED OPS

Website Platform

Your coupon will have a subheading title. You'll want to fill this in with either a price or a standout detail or deal. See the example below.

6. Add a price or standout detail in the Subheading field

Subheading

Limited time offer with purchase

Backend



Oil Change

Limited time offer with purchase

Oil change coupon available now! \$15.00 for a limited time only with new tire purchase.

[View Disclaimer](#)

Only available this month!

Schedule Service

Contact Us

Print Coupon

Frontend

7. Add your disclaimer in the disclaimer box, and remember that this disclaimer will appear on the coupon

Disclaimer

Only available this month!

Backend



Oil Change

Limited time offer with purchase

Oil change coupon available now! \$15.00 for a limited time only with new tire purchase.

[View Disclaimer](#)

Only available this month!

Schedule Service

Contact Us

Print Coupon

Frontend





FIXED OPS

Website Platform

Once you've created your coupon with Fixed Ops, you're almost ready to hit publish.

Before pushing it live to the frontend of your site, you'll want to delegate your coupon to appear on the correct offers page.

Check a box under Coupon Type as shown on the right.

Coupon Types

All Coupon Types Most Used

Service Specials
 Maintenance Specials
 Parts Specials
 Summer Specials

[+ Add New type](#)

You have the option to **add an expiration date**, removing it from your site, at the date/time that you specify. If you don't want to designate an expiration date, leave this section blank.

Expiration Date

Coupon expires at the end of (Month) (Day) (Year)

Leave blank for no expiration date.

Once you have your information filled out, you can scroll back to the top to find the Publish section.

8. Click **Publish** to post the coupon on your Service & Parts pages
9. Click **Reload Cache** to instantly publish the Coupon to the live site

Publish

Save Draft

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

[Move to Trash](#) [Publish](#)





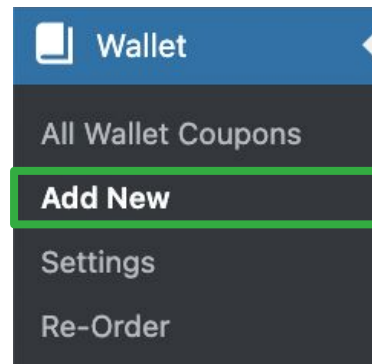
FIXED OPS AND WALLET

Website Platform

ADDING FIXED OPS TO WALLET

If you have Wallet on your DI Website, you can use the Fixed Ops plugin to create coupons for your shoppers to add to their mobile devices.

1. Click **Wallet** in the left-hand menu
2. Then, under All Wallet Coupons select **Add New**



3. Fill out the fields below:

- A. **Title** - Add a title

Note: this will not appear on the wallet pass

- B. **Dealer Inspire Author** - Type your name in this field to track changes

- C. **Expiration Date** - If you'd like the wallet pass to expire or be removed from your website at a certain date, fill out this field

Add New Wallet Coupon

Clicky is almost ready. You must [enter your Clicky Site ID, Site Key and Admin Site Key](#) for it to work.

A

B Dealer Inspire Author ▲

This article was written by

C Expiration Date ▲

Post expires at the end of (Month) (Day) (Year)

Leave blank for no expiration date.

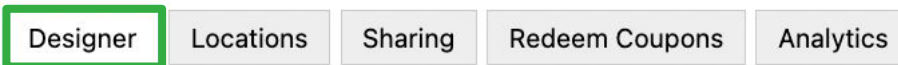




FIXED OPS AND WALLET

Website Platform

You can customize various features of your Wallet coupon to engage your shoppers and create a seamless customer experience.



With the **Designer** tab, you can customize various fields as listed on the right.

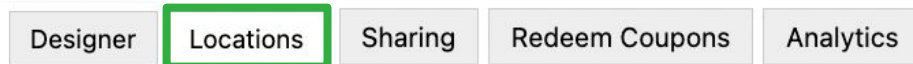
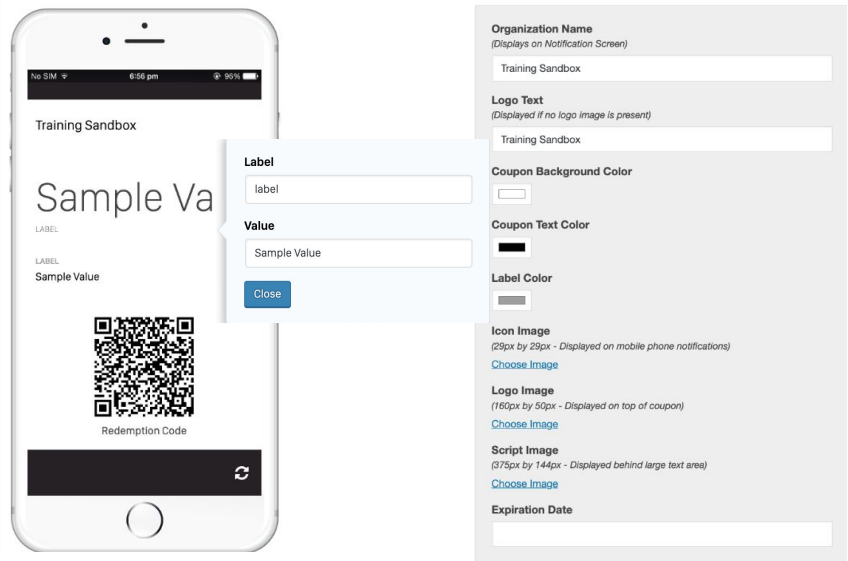
Click on **Label** on the mobile phone image will populate a blue box to fill in the following fields.

Label

Fill this in with a short description or subtitle of your coupon.

Value

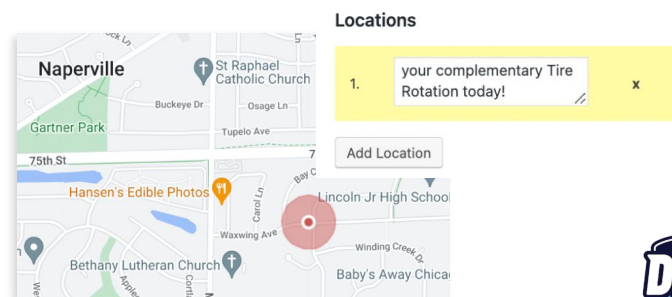
Fill this with a Numerical or Cost Value



With the **Locations** tab, you can create pop-up notifications that will appear on the mobile device of shoppers when they have downloaded your wallet pass and are nearby the geofenced area.

Click **Add Location**, then type your desired message in the text box.

A red pin ● will appear on the map to show where the notification the shopper will need to be located for it to fire on the cell phone





FIXED OPS AND WALLET

Website Platform

Designer Locations **Sharing** Redeem Coupons Analytics

<https://wallet.dealerinspire.com/download/1693>

Scan QR code to download pass directly onto phone.



With the **Sharing** tab, you can create a QR code that, once a shopper scans, will download the wallet pass directly to their mobile device. This will be embedded into the layout of the coupon.

In the **Redeem** Coupons tab, you can track how many wallet coupons have been redeemed by customers. To do so, enter the Redemption Code in the open field and click **Redeem**. You can find the Redemption Code on the published Coupon.

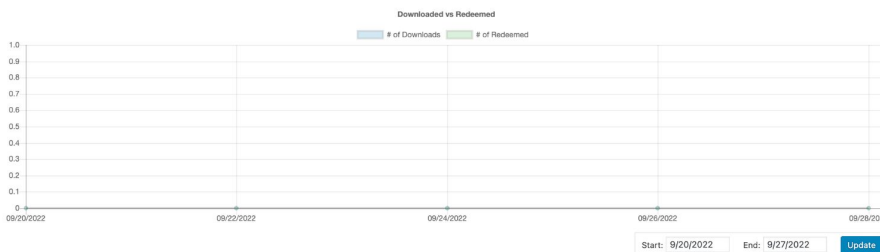
Designer Locations Sharing **Redeem Coupons** Analytics

Enter Redemption Code

Redeem

View a graph of the redemption activity for your dealership in the **Analytics** tab. In this tab, you can see details like the number of downloads and the number of redeemed coupons.

Designer Locations Sharing Redeem Coupons **Analytics**



You can even adjust the **Start** and **End dates** to view the number of downloads and redemptions over a specific period of time. Just press **Update** when you have your dates set!

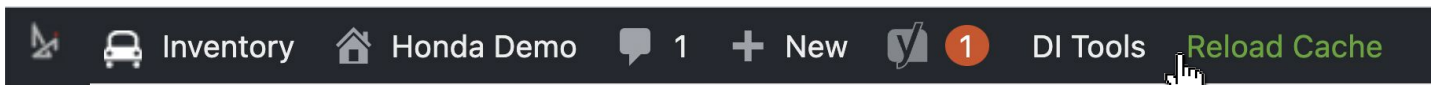




FIXED OPS AND WALLET Website Platform

Once you're ready to publish your pass, click **Publish**. This will post your coupon on the Service and Parts page of your website.

Select **Reload Cache** to ensure your post is published instantly.



How to Create a Wallet Coupon

1. Click Wallet
2. Select Add New
3. Fill out the initial fields
4. Customize your wallet using each tab
5. Publish
6. Reload Cache

Publish

Save Draft

🔑 Status: **Draft** [Edit](#)

👁️ Visibility: **Public** [Edit](#)

📅 Publish **immediately** [Edit](#)

Publish

More of a visual learner? Watch our **Wallet and Fixed Ops** video below:

[Watch](#)

Have questions? Reach out to your PFM,
support@dealerinspire.com, or trainers@dealerinspire.com

