



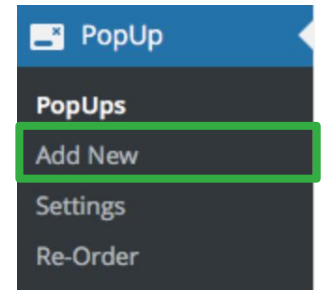
CREATING POP-UPS

DI Website Platform

CREATING POP-UPS

Pop-ups are a great way to draw attention to specific, featured content or special events on your site. We'll walk you through how to create one in just a few simple steps.

It's important to note that the Pop-up plugin must be activated before you can begin. If you do not see it, please submit a support ticket to support@dealerinspire.com to have the plugin activated.



In the backend of your website, select **PopUp** and then **Add New**.

- 1 Add Media and Links directly in the content area with the **Add Media** button. If your image will be linking to another page, click the image once added and choose **Custom URL**. Type in your URL and click **Insert into post**.

PopUp Contents

Heading (optional) Subheading (optional) PopUp Feature Image (optional)

Enter your heading here... Enter your subheading here... Add Image

Main PopUp Content

Add Media 2/3 Add Form Visual Text

Paragraph U A [Rich Text Editor Icons]

get into the **new** sales event 0% APR FOR 60 MONTHS PLUS \$2,000 TRADE-IN ASSIST CASH* ON 2015 FOCUS / 2016 FIJION & ESCAPE

(No image selected)

This is the content of your pop-up. Add media or text. Make sure you're in the Visual tab to access our formatting bar.





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- 2 Make the appropriate choices in **Appearance** and **Behavior**. You can leave the style as *Simple*. If you are using an image as the pop up, check the image size in the media library and check **custom size**, input the images size in width and height in pixels.

The screenshot shows the configuration interface for a pop-up. The 'Appearance' section includes a style selector set to 'Simple', a checked 'No rounded corners' option, and a 'Select Color' button. Below this, there are fields for 'PopUp display animation' (set to 'No Animation') and 'PopUp closing animation' (set to 'Fade Out'). A modal dialog for 'Use custom size' is open, with 'Width: 600px' and 'Height: 600px' entered. The 'Behavior' section includes 'When to show the PopUp:' with 'Appear after 1 Seconds' selected, 'Never see this message again' settings with 'Add "Never see this message again" link' checked, and 'Closing Pop-up conditions' with 'Click on the background does not close PopUp.' selected.

- 3 Select the conditions you want it to fire on (can select specific urls/mobile only, etc)

Now that you have your Pop-up created, you can click **Preview results** to see what it will look like. Once you're satisfied with the content and layout, click **Publish** and then you'll need to **change the status to Active** (on the right side). In your list of Pop Ups, you will see a green check mark showing it is active.

The screenshot shows a list of targeting conditions for the pop-up, each with a toggle switch. The conditions are: Visitor is logged in, Visitor is not logged in, PopUp shown less than, Only on mobile devices, Not on mobile devices, From a specific referrer, Not from a specific referrer, Not from an internal link, From a search engine, Site is not a Pro Site, and On specific URL.

More of a visual learner? Watch our **Creating Pop-Ups** video below:

Watch

Have questions? Reach out to your PFM,
support@dealerinspire.com, or trainers@dealerinspire.com

