

Image Sizing Best Practices

How to ensure the best quality images on your DI website

Dealer Inspire websites offer a vast amount of image-heavy options to encourage a unique customer experience for your shoppers, branded to your site.

Because images sizes vary significantly on your site, and can adapt to desktop or mobile view, it's paramount to use the best quality images in the right places. Reference this image sizing guide for an in-depth look at what image sizes work best in various areas of your website.

Website Page	Ideal Image Size
Homepage: Background Image	1800 x 1040 px
Main images on pages	1800 x 800 px, or 1800 x 850 px
DI Slides: Desktop	1920 x 600 px
DI Slides: Mobile	600 x 400 px
Fixed Ops	500 x 315 px
Staff Page	356 x 356 px

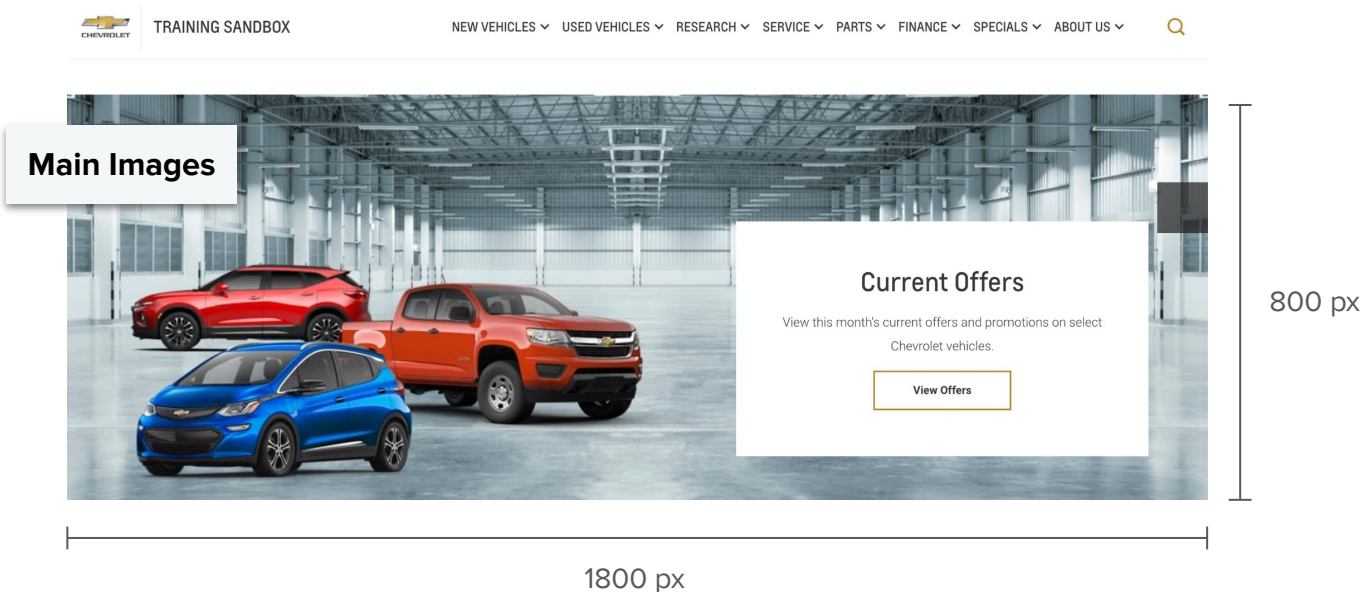


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See more examples of the the Sizing Guide references below:

600 px

600 px

1920 px

600 px

400 px

500 px

315 px

500 px

315 px

356 px

356 px

DI Slides

Staff Pages

Fixed Ops

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